

ANNUAL GROWTH REPORT FOR THE YEAR 2014-15

1. HIGHLIGHTS:

- The National Science & Technology Entrepreneurship Development Board (NSTEDB), Department of Science & Technology, Govt. of India, New Delhi accepted our proposal to execute the DST-NIMAT project and sanctioned an amount Rs. 20,000/- Prof. A. Rama Krishna, Director and Dr. K.G. Durga Prasad Associate Professor, Mechanical Engineering will act as Chief Co-Ordinator and Co-Ordinator.
- The College has submitted proposals for the second cycle of NAAC Accreditation. We are awaiting the visit of NAAC team.
- The College along with the other Gayatri Institutions has submitted proposals for Deemed to be University Status.
- I am glad to proclaim that the Gayatri Vidya Parishad College for Degree and PG Courses (Autonomous) has completed 25 years of its existence. During these 25 years we have introduced a number of new courses which are relevant to present society. We got NAAC Accreditation and autonomy. The College has witnessed tremendous growth both in infrastructure and in imparting quality education. The Government of Andhra Pradesh shortlisted the College as “Centre for Excellence”. Out of 37 Colleges GVP is the only private/unaided College which is chosen for this Excellency.
- On 5th September 2014, the College celebrated the Birth Day of Dr. Sarvepalli Radha Krishnan as Teachers Day in which nine teaching and non teaching members of staff who have been with the College since its inception were honored.
- A Seminar and Exhibition on BARC Technologies was Conducted on 6th February, 2015 which was inaugurated by Prof. K. HariBabu, Member of Parliament, Visakhapatnam and Scientists and officials from BARC gave presentations.
- **TEXAGRA** is a technical exhibition organized every year to give vent to the creative and innovative skills and ideas of the students. The exhibition gives an opportunity to students to apply their theoretical concepts into practice. The students of Basic sciences (I year B.E./B.Tech) and all the four branches of Engineering (Civil, CSE, ECE and Mech) are involved in the exhibition. This year the students exhibited nearly seventy top class exhibits. The Texagra is inaugurated on 26.03.2015. by **Sri. N. Satyanarayana, Scientific Officer, Bhabha Atomic Research Centre (BARC), Visakhapatnam division**. He appreciated the innovative ideas and models exhibited by the student in the college auditoriums.
- Late Sri. D.V.Subbarao Memorial Cricket Tournament organized in the Rushikonda Campus.
- The College organized Andhra University Inter-collegiate cum University team Chess selections.

RAGGING PREVENTION COMMITTEE:

We can proudly claim that ours is a Ragging free college. The staff along with some senior students formed a committee in each campus to make the new comers more comfortable. This has been a practice in the college over years. Every precaution is taken to prevent ragging within the campus, hostels and College Buses. We have installed 32 CC cameras to cover all blocks, Entrance gate and Parking areas at Rushikonda Campus.

2. ADMISSIONS

UG Programmes:

In this academic year, our college has got more than its full complement of admissions in all the courses attracting students from different parts of the state and the country. AU has communicated an order as per which, where ever there is demand approval for extra seats may be sought for by remitting extra amounts stipulated. Proposals for extra seats were submitted to Andhra University. A total of 774 students have enrolled in various disciplines under U.G. Courses in the year 2014-15 as against the sanctioned intake of 623. Altogether 151 extra seats were sanctioned by the University keeping in view the demand.

PG Programmes:

The admissions in PG Courses such as MBA, MCA for 2014-2015 have not been completed. In MHRM 13 were admitted against the sanctioned strength of 40 and 13 students in M.Sc. Computer Science were admitted out of 40.

Programme	Intake	Admitted
M.B.A	180	160
M.Sc. Cs	40	13
MHRM	40	13
Total	260	186

SCHOOL OF ENGINEERING

In the school of Engineering the admissions for 2014-2015 are shown as below:

Programme	Intake	Admitted
ALL BRANCHES	240	168

3. PLACEMENTS:

GVP one of the premier institute has concluded its placement for the year 2014-15 on a successful scale. Like every year, GVP enjoyed an immense confidence from the recruiters participated for selection process.

The institute's unique student-driven culture, rigorous academic curriculum along with robust training model has increased the competency levels of the students and resulted in a significant increase in the placement results.

The participating companies were of total 65 in number. Total 298 students were placed from various courses and offer letters were rolled out to them across various functional areas like Management, Commerce, M.Sc. (computers science & Organic Chemistry) B.Sc & Engineering

Highest compensation is Rs. 4.96 lakhs from Infoedge-Naukri

Key Recruiters:

Infoedge-Naukri, Future Group-Big Bazaar, Asian Paints, CIPLA, WIPRO, VEDANTHA

Aurabindo Pharma, Dr. Reddys Laboratories, TCS, GENPACT, L & T, Amazon

Sl.no	Name of the Programme	No. Of students placed	Package in Rs.
1	B.SC.	150	2-3 lakhs
2	B.COM	35	1.75-2 lakhs
3	BBA	3	1.6 lakhs
	TOTAL	188	

Sl.no	Name of the Programme	No. Of students placed	Package in Rs.
1	MBA	40	1.56-4.96 lakhs
2	MCA	18	2.4-3.4 lakhs

3	M.SC (CS)	5	2.21-3.0 lakhs
4	M.S.C(Org.Chem.)	9	1.3-2.5 lakhs
5	MHRM	6	1.4-4.3 lakhs
	TOTAL	78	

Sl.no	Name of the Programme	No. Of students placed	Package in Rs.
1	CIVIL	1	-
2	CSE	8	2.15-3.19 lakhs
3	ECE	13	3-3.3 lakhs
4	MECHANICAL	10	1.8-3.36 lakhs
	TOTAL	32	

4. RESULTS AT A GLANCE:

The academic performance of the college is measured in terms of the results of the students. We have been achieving excellent results that enhanced the image of the institution. The table below show the successful candidates and their pass percentage which is very high and consistent.

SL.NO	PROGRAMME	PASS %
UG PROGRAMME		
1	B.Com	98.25%
2	B.Sc.	96%
PG PROGRAMME		

1	MBA	90%
2	MCA	94%
3	MS.C.COMPUTERS	93.1

5. STAFF RECRUITMENT:

In the beginning of the academic year 2014-2015 the College recruited 14 members for UG, 6 for PG and 20 for Engineering Courses as Professors, Associate Professors and Assistant Professors as per requirement through duly constituted interview boards. In undergraduate course two programmers and one lab assistant were appointed.

Name of the course	No. of faculty	Designation
UG COURSE	14	Professors, Associate Professors and Assistant Professors
PG COURSE	6	Professors, Associate Professors and Assistant Professors
ENGINEERING COURSES	20	Professors, Associate Professors and Assistant Professors

6. FACULTY AWARDS AND ACHIEVEMENTS:

1. Dr. V. Venkateswara Sarma was felicitated by Kuwait Telugu Association on the occasion of Ugadi celebrations 2015 and honoured him with SANGITA KALA SUDHANIDHI.
2. Mr.N.Surendra, Mrs.Tejaswi, Mr.P.Raju cleared APSET recently.
3. Mr.B.Rammuty Naidu, Asst. Professor, Dept of Computer Science received excellence award in organizing placement drives successfully in Andhra Pradesh by Wipro Ltd.
4. We are glad to state that our college has two NSS units. I take pride to announce that Sri.G.Lakshmi Narayana,our NSS programme officer received Best NSS program officer award (District Level) through the hands of our honourable Vice Chancellor Prof.G.S.N.Rajugaru at A.U. He also acted as a team leader for AP contingent in national integration camp at Karimnagar, Telangana.
5. In 2015 Dr. G. Syamala Rao, published two books namely Financial Management, Fundamental of E- Business and Dr.K.S.Bose, and Dr. K.V.V.Murali Someswara Rao published a Book on Marketing Management.
6. Sri. V.V.Devi Prasad Kotni of MBA presented a Paper ILR NYC Conference Center, Cornell University, held at New York, USA between 20-21st January, 2015.
7. Sri. V.V.Devi Prasad Kotni of MBA published paper in the International Conference on Commerce, law and Social Science at Chulalongkorn University, Bangkok, Thailand on 10-11 December, 2014.
8. Mr. S. Rajesh, Asst Professor in Mathematics cleared APSET 2014 held on 15th January, 2015.
9. Mr. J. Siva Satyanarayana,Asst Professor in English Department of Basic Sciences submitted his Ph.D. thesis in 2015.
10. Mr. P.V.Vinay, Associate Professor, Department of Mechanical Engineering submitted his Ph.D. thesis in 2015.
11. Mr. Bh. Vara Prasad, Asst Professor, Department of Mechanical Engineering submitted his Ph.D. thesis in 2015.

12. Mrs.P.V.Mohini from the dept. of Management Studies submitted her thesis on Personal Financial Planning- A Study on select households in Visakhapatnam City to Andhra University for the award of Ph.D.
13. Mr. G.Dhanunjay from the dept. of Management Studies has been awarded M.Phil during the year.
14. Mrs. D. Sreedevi, Head of the department of Electronics has presented a paper in all India seminar on “Telecommunication Switching systems and networks” during 30 &31st of January 2014 on “Real time data processing using DSP methodologies”.
- 15.Smt. I.S. Pallavi was awarded a Ph.D Degree from the Department of MCA in Computer Science and Systems Engineering from Andhra University College of Engineering.
- 16.Mr. A. Sairoop submitted Ph.D. Thesis
- 17.Mr. Ch. Naveen was qualified for APSET
- 18.Mr. D. I. Sravan was awarded M. Tech (CST) from Andhra University in 2014.
- 19.Smt. K. Sanatha was awarded M.E. (Mechanical) from Andhra University in 2014.
- 20.Lt. R.B. Ananta Rao was adjudged Best NCC Officer.

Percentage of teachers recognized as research guides:

Name of teachers recognized as research guides	Year of recognition
Prof.B.MadhukarPatnaik	2014 (Andhra University)
Prof.K.Srinivasa Bose	2014 (Andhra University) and 2009 (Rayalaseema University)
Dr. G. SyamalaRao	2014 (Andhra University)

Number of research projects funded by government and non-government agencies:

Year	2014-2015
Number	3

Number of awards for innovation won by institution/teachers/research scholars/students

Title of the innovation	Name of the Awardee	Name of the Awarding Agency with contact details	Year of Award	Category- institution/teacher/research scholar/student
UG internship	D.EswariAnusha	UGC, Government of India	2014	Student

The institution provides incentives to teachers who receive state, national and international recognition/awards:

Name of the teacher awarded international fellowship	Incentive Given for	Amount	Year
Dr.D.Sunanda Devi	Paper Presentation at International level outside India	26,500/-	2014
Dr.V.Venkateswara Sarma	Samaikya BharatGawravasatkar	Felicitation with a shawl& memento	2014

Number of Patents published/awarded:

Name of the Patent	Patent Number	Title of the patent	Year of Award of patent
Dr.G.Sravan Kumar	937/CHE/2014	Green synthesis of silver Nano particles using catechin ascapping agent	2014

Number of Ph.D.s awarded per teacher :					
Name of the PhD scholar	Name of the Department	Name of the guide/s	Title of the thesis	Year of registration of the scholar	Year of award of PhD
Rajesh Ghosh	Department of Mechanical Engineering	Prof. A. Rama krishna	Parametric Study Of Babana Fibre Reinforced Vinyl Ester Resin Composites	2007	2014
Lanka Rasidhar	Department of Mechanical Engineering	Prof. A. Rama krishna	Development Of Advanced Aluminum – Ilmenite Nano Compositre Using Stir Casting	2009	2014
V. Pavan Kumar	Department of organic chemistry	Prof. Anipindi Nageswar Rao	Preparation, characterization and catalytic properties of supported nanostructured ruthenium catalysts for vapour phase hydrogenolysis of glycerol	2009	2014
A. Vasudeva Rao	Department of organic chemistry	Prof. Anipindi Nageswar Rao	Studies on oxidation of hydrazides by iron(III) in the presence of PDTs and PPDTs	2008	2014
K. Deepti	Deapartment of organic chemistry	Prof. Parimi Umadevi	Chemical Examination and Bioactive Evaluation of Morinda tinctoria Roxb, Michelia champaca Linn and Desmodium gangeticum DC	2008	2014

Number of research papers per teacher in the Journals notified on UGC website:

Sl.no	Title of paper	Name of the author/s	Department of the teacher	Name of journal	ISSN number
1	Multi-objective optimization approach for cost management during product design at the conceptual phase	Dr. K.G. Durga Prasad	Mechanical Engineering	Journal of Industrial Engineering International	17355702
2	Supply chain design through QFD-based Optimization	Dr. K.G. Durga Prasad	Mechanical Engineering	Journal of Manufacturing Technology Management	1741038X
3	Isolation and identification of bacteria from marine biofilm on the artificial plat forms(iron panels) from viskahapatnam coast,India	G. Srankumar Y.V.KdurgaPrasad,T.Raman a, Harasreeramu lu and C.S.L.V.Devi,	Bio-Technology	Indian Journal of Geo-Marine Science	E 0975-1033
4	Scattering of Sodar Signal by Turbulence in Homogenous, Isotopic and other mediums	MH Babu, D Raju, A Sarvani, MP Rao	Physics	e International Journal of Computer Science International Journal of Computer	2347-2693
5	Application Sharpe Single Index Model to BSE	Chinni	management	Management Today	22309764
6	An Empirical Study on the Identification of Sales force Engagement Drivers: A Study of Selected Retail Outlets in Visakhapatnam	Venkateswrlu Karumuri and Devi Prasad	Management	Prabandhan: Indian Journal of Management	0975-2854

		Kotni			
7	Kinetics of CTAB catalyzed substitution of tris(sulphonated triazine)iron(II) complexes by 1,10-phenanthroline, 2,2'-bipyridine and 2,2',6,2''-terpyridine	B. Rajesh and N.R. Anipindi	Department of Organic chemistry	Trans. Met. Chem.,	ISSN: 0340-4285 (print version) ISSN: 1572-901X (electronic version)
8	Vapour phase hydrolysis of glycerol over nano Ru/SBA-15 catalysis on the effect of preparatory routes and metal precursors,	. Pavan Kumar, Ch.S. Srikanth, N.R. Anipindi and K.V.R. Chary,	Department of Organic chemistry	<i>J. Nanosci. & Nanotechnol.,</i>	ISSN: 1533-4880 (Print); EISSN: 1533-4899 (Online)
9	Development of a kinetic reaction rate limited study on degradation of impurity profile for the estimation of acetaminophen in acidic aqueous solution for pharmaceutical dosage form by High Performance Liquid Chromatography	B. Dilip Kumar and N.R. Anipindi	Department of Organic chemistry	<i>Int. J. Bioassays</i>	ISSN: 2278-778X
10	Synthesis, of Novel Piperine Analogs of Dipeptidyl Boronic Acid as Antimicrobial and Anticancer Agents	Parimi Umadevi, Durvasula V.R. Venugopal and Nagendra Sastry	Department of Organic chemistry	Med chem	ISSN: 1875-6638 (Online) ISSN: 1573-4064 (Print)

		Yarla			
11	Nano- γ -Fe ₂ O ₃ : Efficient, Reusable and Green Catalyst for <i>N-tert</i> - Butoxycarbonylation of Amines in Water	Umadevi Parimi, Venkataramana Mediseti, Ramesh Babu Anagani, K. V. V. V. Satyanarayana.	Department of Organic chemistry	Green and Sustainable Chemistry	ISSN: 2452-2236
12	Design and synthesis of novel 1,2,3-triazole derivatives of coronopilin as anti- cancer Compounds	J. Khazir, Irfan Hyder, J.L. Gayatri, L. P. Yandrati, N. Nalla, G. chashoo, M.S. Alam, G.N.Qazi, H. M. Sampath Kumar	Department of Organic chemistry	<i>Eur. J.Med. Chem</i>	ISSN: 0223-5234
13	Concise total synthesis of honokiol via Kumada cross coupling	J. S. Yadav, P. P. Singh, Irfan Hyder, H. M.Sampath Kumar	Department of Organic chemistry	<i>Tetrahedron Lett.</i>	ISSN: 0040-4039

Number of research papers in the Journals notified on UGC website:

Year	2014
Number	2

Number of books and chapters in edited volumes / books published, and papers in national/international conference - proceedings per teacher:

Sl.no	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / international	Year of publication	ISBN/ISSN number of the proceeding	Name of the publisher
1	National Seminar on □□□□□□□□ □	□□□□□□□ □□□□□□□ □ □□□□ □□□□□□□□ □ □	National Seminar on □□□□□□□□ □	UGC Sponsored National Seminar	National	2014		Dept of Sanskrit Andhra University
2		Performance evaluation of standard positioning service GPS receiver with LS and LQ estimators over southern region of Indian sub-continent.	Proceedings of 2014 International Conference on Science Engineering and Management Research (ICSEMR)	2014 International Conference on Science Engineering and Management Research (ICSEMR)	International	27-29 Nov. 2014	DOI: 10.1109/ICSEMR.2014.7043672	IEEE

3	GPS Receiver SPS Accuracy Assessment Using LS and LQ Estimators for Precise Navigation	Proceedings of 2014 Annual IEEE India Conference (INDICON)	2014 Annual IEEE India Conference (INDICON)	International	December 11-13, 2014.	DOI: 10.1109/INDICON.2014.7030411	IEEE
4	Inferring gene regulatory network through genetic programming and polish notation	Elsevier conference proceedings of International Conference Advances in Communication Network and Computing- CNC 2014	International Conference Advances in Communication Network and Computing- CNC 2014	International	2014		ACEEE & Elsevier
5	Clustering analysis of short time gene expression data	Proceedings of National conference on emerging technologies in Computer Science (NCETCS'14)	National conference on emerging technologies in Computer Science (NCETCS'14)	National	2014		IEEE Vizag Bay section
6	A Novel Technique for Secured Assessment and Evaluation System in Education Stream	Proceedings of 2 nd IRF International Conference	2 nd IRF International Conference	International	2014	978-93-82702-57-3	Chennai

S.No	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / international	Year of publication	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
1	Identification of Most Expected Post- Purchase Services to attract Footfalls: A Paradigm Shift in Retail Post FDI Scenario		Innovations: A New Paradigm in Management		National	2014	ISBN: 978-81-927423-0-4	Gayatri Vidya Parishad College for Degree and PG Courses	Padmashree Dr.D.Y.Patil Institute of Management Studies
2	A Review Study on Impact of FDI on Retail Sector in India		FDI – As a key driver of Economy – A Reality check Opportunities and Challenges		National	2014	ISBN: 978-93-83241-27-9	Gayatri Vidya Parishad College for Degree and PG Courses	Archers and Elevators Publishing House, Hyderabad
3	Economics of Farm Management: Women’s Role-with Special Reference to North Coastal Andhra				International	2014	ISBN:9783659521553	Gayatri Vidya Parishad College for Degree	LAMBERT Academic Publishers, Germany,

:Total number of books and chapters in edited volumes/books published, and papers in national/international conference-proceedings:

2014
10

Bibliometrics of the publications during the last five years based on Scopus/ Web of Science – h-index of the Institution:

Title of the paper	Name of the author	Title of the journal	Year of publication
<u>A Study On Value Chain Management Practices Of Fresh Fish: An Empirical Study Of Coastal Andhra Pradesh Marine Fisheries</u>	Dr.VV Devi Prasad Kotni	IOSR Journal of Business and Managem nt	2014
<u>Perception of the retailers towards marketing mix strategies: An empirical case study on the soft drink market in Visakhapatnam</u>	Dr.VV Devi Prasad Kotni	Indian Journal of Marketing	2014

Revenue generated from consultancy:

Name of the Consultant	Name of consultancy project	Consulting/Sponsoring agency with contact details	Year	Revenue generated (INR in Lakhs)
Abir infrastructures private limited	Compression Tests Conducted on Paver blocks	Abir infrastructures private limited	2014	4000/-

Total amount generated from consultancy year wise:

2014-2015
0.09

7. NUMBER OF EXTENSION AND OUTREACH PROGRAMMES CONDUCTED IN COLLABORATION WITH INDUSTRY, COMMUNITY AND NON- GOVERNMENT ORGANIZATIONS THROUGH NSS/NCC/RED CROSS/YRC ETC.,

Name of the activity	Organizing unit/ agency/ collaborating agency	Year of the activity	Number of students participated in such activities
Awareness on E-waste	Electronics department E-Club Unit	2014	30

Number of awards and recognition received for extension activities from Government /recognized bodies:

Name of the activity	Name of the Award/ recognition	Name of the Awarding government/ recognized bodies	Year of award
NSS	District Level Best NSS Program Officer	Andhra University	2014

Total number of awards and recognition received for extension activities from Government /recognised bodies:

2014
01

8. NUMBER OF LINKAGES WITH INSTITUTIONS/INDUSTRIES FOR INTERNSHIP, ON-THE-JOB TRAINING, PROJECT WORK, SHARING OF RESEARCH FACILITIES:

Title of the linkage	Name of the partnering institution/ industry /researchlabwith contact details	Year of commencement	Duration (From-To)	Nature of linkage	Name of the participant
Organizing Workshops and Seminars	Computer Society of India	2014	2023	1.Organizing Workshops on Technical Events 2.Organizing Technical Training Programs in Campus	Computer Science Engineering Department Students
Technical Training/Placements/FDPs	Andhra Pradesh Information Technology Academy	2014	2024	1.Provides Technical Training to students 2.Provides Placement Assistance to Students 3.Industry Academia Collaboration	All Engineering Programs in the College
Internships / Mini Projects	Vizag Steel Plant	2014	5 years	Provides Internships and Mini Projects	Civil Engineering Students
Internships / Mini Projects	VUDA	2014	5 years	Provides Internships and Mini Projects	Civil Engineering Students
Internships / Mini Projects	GVMC	2014	5 years	Provides Internships and Mini Projects	Civil Engineering Students

Internships / Mini Projects	Visakhapatnam Port Trust	2014	5 years	Provides Internships and Mini Projects	Civil Engineering Students
Internships / Mini Projects	Vijay Nirman Company	2014	5 years	Provides Internships and Mini Projects	Civil Engineering Students
Internships	Bharath Sanchar Nigam Limited (BSNL)	2014	5 years	Provides Internships and Mini Projects	Electronics and Communication Engineering Students
Student Seminars/Workshops/Conferences	Indian Society of heating, Refrigerating and Air Conditioning Engineers - ISHRAE	2014	5 Years	Provides funding for organizing Student Projects/Seminars/Workshops/Conferences	G.V.P.School of Engineering

Number of functional MoUs with institutions of national, international importance, other universities, industries, corporate houses etc:

Organization with which MoU is signed	Name of the institution/ industry/ corporate houses	Year of signig MoU	Duration	List the actual activities under each MoU year wise	Number of students / teachers participated under MoUs
NASSCOM	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	2014	03 years	Global Business foundation skills (Train the Faculty)	50

Number of functional MoUs with institutions of national, international importance, other Institutions, industries, corporate houses etc.

Year	2014-2015
Number	01

9. INFRASTRUCTURE AND LEARNING RESOURCES:

2014-2015						
Details of memberships	Details of subscriptions	Name of service subscribed to	No of e-resources with full text access	Validity period	Usage report from the service provider	Whether remote access provided? (Yes / No) weblink
E - JOURNALS	IEEE	GLOBAL INFORMATION SYSTEMS TECHNOLOGY PVT LTD	202	JAN 2014 – DEC 2014	YES	Yes
	EBSCO	GLOBAL INFORMATION SYSTEMS TECHNOLOGY PVT LTD	342	JAN 2014 – DEC 2014	YES	Yes

	ASME	GLOBAL INFROMATION SYSTEMS TECHNOLOGY PVT LTD	26	JAN 2014 – DEC 2014	NO	YES
	ASCE	GLOBAL INFROMATION SYSTEMS TECHNOLOGY PVT LTD	34	JAN 2014 – DEC 2014	NO	YES
	KNIMBUS – ENGINEERING & TECHNOLOGY	GLOBAL INFROMATION SYSTEMS TECHNOLOGY PVT LTD	1400	JAN 2014 – DEC 2014	NO	YES
	INFLIBNET (N- LIST)	Information and Library Network Centre	6000+	DEC 2014 - DEC 2015	YES	Yes
	DELNET	Developing Library Network	5000+	JAN 2014 – JAN 2015	NO	Yes
E Shodhsindhu	NLIST is college component of e-ShodhSindhu. NLIST subscribes to a sub-set of e-resources that are subscribed under e-ShodhSindhu. As such, Colleges that are already getting access to e-resources under NLIST do not require membership of e-ShodhSindhu.					
Shodhganga	Open Scouce database free to all (MOU with shodhganga is applicable for universities only)					
E books	INFLIBNET (N- LIST)	Information and Library Network Centre	1,00,000	DEC 2014 - DEC 2015	YES	Yes

Database	IEEE	GLOBAL INFROMATION SYSTEMS TECHNOLOGY PVT LTD	202	JAN 2014 – DEC 2014	YES	Yes
	EBSICO	GLOBAL INFROMATION SYSTEMS TECHNOLOGY PVT LTD	342	JAN 2014 – DEC 2014	YES	Yes
	ASME	GLOBAL INFROMATION SYSTEMS TECHNOLOGY PVT LTD	26	JAN 2014 – DEC 2014	NO	YES
	ASCE	GLOBAL INFROMATION SYSTEMS TECHNOLOGY PVT LTD	34	JAN 2014 – DEC 2014	NO	YES

Annual expenditure for purchase of books and journals year wise during last five years (INR in lakhs)

Year	2014-15
INR in lakhs	13.37

Total no.of Systems purchased in last Five years

S.no	Year	No of systems
1	2014	162

- **Microtik – Purchased in 2014**
- **TP-Link Routers- Purchased in 2014 (3’No.)**

Expenditure incurred on maintenance of physical facilities and academic support facilities excluding salary Rs. 56.13 lakhs and the Total Expenditure excluding salary for the year 2014-15 is Rs. 1016.9 lakhs.

10.STUDENTS SUPPORT AND PROGRESSION:

UG Programmes:

Our students participated in several events and brought laurel to our college.

I am extremely proud to say our students M.V.S.L. Kameswari of II MPCS stood state first in Telugu essay writing competition and P. Kirty of III BCOM stood first in Hindi essay writing in Yuvatarangam youth festival held at Hyderabad.

Zeenat from III B. Sc, Rizwana from III B. Sc and N.V.P. Gayatri from II B. Com bagged prizes in essay writing and quiz competitions held at Andhra University on Durgabai Deshmukh Jayanti organized by Centre for Women’s studies.

Preksha Dasani who was the topper of B.Com bagged 1st rank in AUCET

G. Manisha of MB.BT.BC got First rank in entrance exam of GITAM

PG Programmes:

STUDENTS’ ACHIEVEMENTS IN CO-CURRICULAR ACTIVITIES

- Our College students are encouraged to participate in various events organized by other institutions and forums . Our students secured many prizes in inter collegiate and district level competitions held by different organizations and colleges in and around Visakhapatnam.

S. No	Name of the event	Place of the event	Prize Obtained
1.	DISHA-2014	14 th Feb 2014, Samatha College, Visakhapatnam.	Runners – Findle event Priyanjali, Srinivas, K.Satish
2.	Women's day Events	7 th March 2014, Dept. of Management Studies, Gayatri Vidya Parishad College for Degree & PG Courses, Rushikonda, Visakhapatnam	Best Idea Seller- Yethendara Prthibha Mahila- Tulasi Chaitanya
3.	Prabandhan	1 st Feb 2014. BITS , Visakhapatnam.	1st-Ad Making - L.Sandeep,M.Krishna rao 1st- BQuiz – L.Sandeep,K.Satish
4.	Global Entrepreneurship Summit	10 -11 Jan 2014, IIT ,Kharagpur	10 students represented the college
5.	NISTNA	NIST college at Visakhapatnam	1st in Business Plan 1st in role play 1st in AD Making 2nd in Share Bazaar 1st in young managers
6.	Management Meet	AITAM college , Tekkali	1st in HR event 2nd in Finance Event

No	Name of the Student	Name of the College	Event	Prize
1	Y Prabhakar Rao	NIST College, Lankelapalem, March 2014.	Code IT	1 st Prize
2	V Rambabu	NIST College, Lankelapalem, March 2014.	Debugging	1 st Prize
3	G Kiran Kumar Swamy	NIST College, Lankelapalem, March 2014.	Paper Presentation	2 nd Prize

6. STUDENT ACTIVITIES:

INTERNSHIPS:

1. The top ten students of 2011-2015 batch Engineering students successfully completed the Gold & Silver certification EETP Program and the BSNL agreed to extend the EETP Program for the top ten students of 2012-2016 batch students.
2. J.Y.S.N. Varma attended internship trainee on "Search Engine Optimization" in Career Development Organization affiliated to the American University in Cairo in May, 2014.

N.S.S :

The NSS Unit of the college with 100 students conducted various programs like Free Medical Check-up, blood donation camps, environment enrichment programs, personality development programs etc. To quote a few:

- On 7th May 2014, 30 NSS Volunteers our college participated as volunteers in AP state general elections duty in Arilova area.
- 11th July 50 NSS Volunteers participated in population day rally
- 9th July NSS Unit I and II of our college organized Traffic Safety Seminar.

- 31st July 2014 NSS unit I and II organized Traffic Safety Awareness Rally
- 15th August 2014 our NSS Volunteers participated march past at Independence Day celebrations organized by A.U.

SPORTS:

Our students won many prizes in Andhra University Inter Collegiate and Sports competitions and were adjudged winners in Ball Badminton and Chess , runners in cricket, volley ball and won third prize in Football, Athletics.

- **Football:-** Secured 2nd place in AU inter collegiate level football tournament held at Dr Lankapali Bullaya College. L. Rohit Venkatesh, P. Papa Rao and Sheldon D silva of B. Com were selected at for south zone football tournament held at Kerala University.
- **Handball:-** Shah Rukh Khan of B. Com final year was selected for the Andhra University team. He participated in the inter university south zone handball tournament held at university of Tamil Nadu.
- **Archery:-** S. Santosh Kumar and Ch. S.R.K. Rao of B. Sc participated in the All India inter university archery tournament held at Punjab university at Chandigarh.
- **Athletics:-** G. Ganesh secured the gold medal in the 10 km run and also secured the silver medal in the 5km run and also participated at the All India cross country tournament held at Patiala in Punjab.
- **Power lifting & weight lifting:-** Gopi of B. Sc 2nd year won the silver medals both at state level and university level by lifting 380 kgs

NCC ACTIVITIES PARTICIPATION:

The students of School of Engineering in addition to Academic excellence have been showing excellence in Games and Sports and NCC activities. This year the following are the achievement in Sports and NCC.

1. Andhra University Inter Collegiate Basket Ball Tournament - Runners
2. Andhra University Inter Collegiate Chess Tournament - IV Place
3. Andhra University Inter Collegiate T T Tournament - IV Place

4. Andhra University Inter Collegiate Tennis Tournament - IV Place
5. Our College is conducted Chess (Men&Women) Inter Collegiate Tournament-Cum Andhra University Team Selections 25.09.2014.
6. (1) A. Abhishek – I year CIVIL (2) S. Mohan Krishna – I year CSE 93) P. Sai Manoj Bharat-I year CSE Students are Participated in South Zone Inter University Basket Ball Tournament at Satyabhama University-Chennai.
7. EENADU Cricket Tournament Semi-finals.

7. ENDOWMENT PRIZES:

In order to encourage the meritorious students some philanthropists came forward and instituted **NINE GOLD MEDALS** and awards in various subjects. The students are advised to compete for these medals and awards, which will boost their morale. Scholarships and the prizes worth Rs 8,000/- were distributed to the winners in the Fresher's Day.

8. SCHOLARSHIPS

UG Programmes:

All the eligible students who applied have been sanctioned scholarships by the respective welfare departments and an amount of Rs. 21,58, 000/- was disbursed among 332 students to their accounts for which ATM cards were issued to the students.

PG Programmes:

In PG, 349 students got Rs. 1,06,22,000/-(One Crore, Six lakhs, Twenty Two thousand Only)

School of Engineering Courses

In the School of Engineering 449 students belonging to all branches and years got Rs. 1,15,96,510, (One Crore, fifteen lakhs, ninety six

thousand and Five hundred ten Only)

9. Social Events Observed:

It's a usual practice in our institution to celebrate all types of social events and conduct various competitions to encourage the students. Some of the notable events are shown in below.

- 68th Independence Day
- 5th September 2014, Teacher's day
- On 22nd December 2014 , Birth day of the World renowned Mathematician Srinivasa Ramanujan.
- On 28th January 2014, Gandhi Vardhanthi.
- On 21st February 2014, Celebrated Matrubhasha Dinotsavam
- On 8th March, 2014 celebrated Womens Day
- On 26th July Department of Languages organized a cultural exchange meet with the foreign students.

Number of students enrolled in value-added courses imparting transferable and life skills offered :

2014-15
691

11.EVENTS ORGANISED BY COLLEGE:

Average percentage of students participating in extension activities with Government Organizations, Non- Government Organizations and Programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc.

Name of the activity	Organizing unit/ agency/ collaborating agency	Name of the scheme	Year of The activity	Number of students participated in such activities
I .M.A ATTACHEMENT CAMP	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	ADG,NCC UTTRAKHAND	2014 - 15	02

ATC-III/TSC	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	1(A)GIRLSBN NCC SECUNDRABA D	2014-15	01
THAL SAINIK CAMP	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	DG NCC NEW DELHI	2014-15	01
SSBSCREENING CAPSULE CAMP	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	TIRUCHENDUR	2014-15	01
SPECIAL NATIONAL INTEGRATION CAMP-2014	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	KAKINADA	2014-15	01
ATC-IX (PRE- RDC-IGC)-2014	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	SECUNDRABAD	2014-15	01

Name of the activity	Organizing unit/ agency/ collaborating agency	Name of the scheme	Year of the activity	Number of students participated in such activities
Population day	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2014- 2015	4 5
Traffic safety seminar	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2014- 2015	9 0
Traffic safety awareness rally	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2014- 2015	8 5

Independence day	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2014-2015	5 0
Ozone day	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2014-2015	9 2
Flash mob on ozone depletion	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2014-2015	5 5
Beach cleaning	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2014-2015	5 0
Gandhi Jayanthi	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2014-2015	3 0
National integration day	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2014-2015	2 5
Swachh Bharat	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2014-2015	4 5
AIDS day	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2014-2015	5 0
NSS special camp	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2014-2015	9 8
Blood donation	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2014-2015	7 1

Total number of students participating in extension activities with Government Organisations, Non - Government

Organisations and Programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc :

2014-2015
667

Number of quality initiatives by IQAC for promoting quality:

Year	2014-15
Number	3

Quality assurance initiatives of the institution:

Year	AQARs prepared/ submitted. (Yes /No)	Academic Administrative Audit (AAA) and initiation of follow up action	Participation in NIRF. (Yes/No)	ISO Certification. (Yes /No)	NBA or any other certification received. (Yes /No)
2014-15	YES	YES	NO	YES	NO

Number of gender equity promotion programs organized by the institution:

Year	2014-15
Number	2

Average percentage expenditure on green initiatives and waste management excluding salary component: (INR in lakhs):

Year	2014-15
INR (in Lakhs)	1.90

Number of specific initiatives to address locational advantages and disadvantages:

Year	2014-15
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Number	2
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Number of initiatives taken to engage with and contribute to local community:

Year	2014-15
Number	2

Number of activities conducted for promotion of universal values:

Year	2014-15
Number	6

12.SCHOLARSHIPS:

Number of students benefited by scholarships and freeships provided by the Government:

Year	2014-15
Number	1192

Percentage per year=(No.of Students benefited by scholar ships and freeships by government/No of Students)*100

35.19

Total number of students benefited by scholarships, freeships, etc provided by the institution besides government schemes:

Year	2014-15
Number	153

Percentage per year=(No.of Students benefited by scholarships and freeships besides government/No of Students)*100	4.52
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Number of students benefited by guidance for competitive examinations and career counselling offered by the institution:

Year	2014-15
Number	394
Percentage per year=(No.of Students benefited by guidance for competitive examinations and career counselling offered by institution/ No of students)*100	47.99

Average percentage of students benefitted by Vocational Education and Training (VET):

Year	2014-15
Number	NIL

The institution has a transparent mechanism for timely redressal of student grievances including sexual harassment and ragging cases

Year	No.Of Grievances	No.Of Grievances	Average time for grievance redressal in number of days
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	appealed	redressed	
20.14-15	15	15	8

Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one) year wise during last five years :

Year	2014-15
Number	1

Number of sports and cultural activities / competitions organised at the institution level:

Year	2014-15
Number	4

Number of Alumni Association /Chapters meetings held:

Year	2014-15
Number	3

Number of teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies:

Year	2014-15
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Number	5
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Total number of professional development / administrative training Programmes organized by the Institution for teaching and non teaching staff

Year	2014-15
Number	3

Total number of teachers attending professional development Programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes:

Year	2014-15
Number	14

Total Grants received from non-government bodies, individuals, philanthropers:

Year	2014-15
INR in Lakhs	263.18392

13.STUDENT'S ACHIEVEMENTS:

Number of students qualifying in state/ national/ international level examinations (eg: NET/SLET/GATE/GMAT/CAT/GRE/TOEFL/Civil Services/State government examinations):

Year	2014-15
Number	18

Number of students appeared in state/ national/ international level examinations (eg: NET/SLET/GATE/GMAT/CAT, GRE/TOEFL/Civil Services/State government examinations) :

Year	2014-15
Number	18

	2014-15
((Number of students qualified in state/ national/ international level examinations) /(Number of students appearing in state/ national/ international level examinations))x100	54.23

14.FINANCIAL MANAGEMENT AND RESOURCE MOBILIZATION:

Budget allocation for infrastructure augmentation, excluding salary:

BUDGET ALLOCATION:

The budget allocation for the year 2014-15 is Rs. 420 lakhs and the budget utilization for the same year is Rs. 417 lakhs. The total expenditure excluding salary for the year 2014-15 is Rs. 1016.9 lakhs.

ANNUAL GROWTH REPORT FOR THE YEAR 2016-17

1. Highlights

- The College has started an official NPTEL local chapter on 27th September 2016. NPTEL is an initiative by the premier educational institutions of India namely the IITs, IIITs, IISc etc. and offer certification from the respective university for the courses offered by them through the on-line NPTEL portal. Many students have enrolled for different courses and about hundred students are appearing for the examination to be conducted on 24th September 2017.
- The Fifth Convocation of the College was conducted on 8th October, 2016. Dr. P. Prakash. Additional Secretary UGC delivered the Convocation Address. The Sixth Convocation will be held on 14th October 2017 and Prof. S. Vijay Raju, Chairman, Andhra Pradesh State Council for Higher Education will be the Chief Guest for the Convocation.
- As part of Skill Development Programme Sri. B.V.Appala Naidu, Skill Development In charge and his team organized two **Mega** elocution competitions. On 21st January an Elocution competition on “Demonetization-A Correction Tool” was conducted in Rushikonda campus for the shortlisted candidates from all the GVP institutions . University professors and elite public in the respective fields were invited as judges and in these competition each participant in the final round was awarded Rs. 1000 each and first second and third prizes @ Rs.5,000/- Rs.3,000/- Rs.2000/- were distributed to the winners.
- BCA course has been reintroduced this year at Rushikonda Campus and the response is very good.
- An additional accommodation of 13,050 sq. feet is created at Rushikonda Campus by constructing an additional floor on MCA Block.
- **NASSCOM , 10K Startups** held in January 2017 the College is one of the six startups selected from Vizag. For each Startup an office space is allocated in Rushikonda I.T Hills , Vizag.
- **ISO AUDIT**
The Engineering programmes have successfully completed the ISO Audit Annual inspection for the academic year 2016-17. Mr. Hari Krishna from URS audited all the departments and appreciated the efforts of Faculty members for the improvements and progress shown over the last years’ audit on February, 2017.
- National Women’s Parliament in AP: A team of students accompanied by Smt. I. Gayatri, Asst. Professor, BBA program attended the National Women’s Parliament hosted by the visionary leadership of Government of Andhra Pradesh at Amaravati for the Empowerment of Women from 10th February 2017 to 12th February, 2017 where women from diverse background like politics, Social sector, education, sports Industry media, cinema, arts and culture, judiciary and young aspiring girl students share their experiences, knowledge and

research in the area which help to boost women's social, economic and political empowerment.

- The Department of Basic Sciences and Humanities, School of Engineering conducted one day seminar on APPLIED SCIENCES AND SOCIETY in connection with National Science Day on 28th February, 2017. Prof. K. Chandra Mouli, Dean PG & Professional Examinations, HOD, Department of Engineering Physics, Andhra University was the Chief Guest who delivered the key note address. The resource persons for the seminar were Prof. A. J. Solomon Raju Department of Environmental Science, Andhra University. Prof. P. Sudheer, Vice Principal Department of Computer Science and Engineering, Gayatri Vidya Parishad College of Engineering for women and Prof. Ravi Saripalli, Director, Centre for Innovation, Gayatri Vidya Parishad College of Engineering (Autonomous), and Founder, Inspire to Innovate. Sri. N.E. Gideon, Head of the Department of Basic Sciences was the Convener and Sri. B.V.Appala Naidu chaired the sessions. Students from Andhra University and all Engineering and Science College came as delegates for the seminar.
- On 8th March, 2017 Kasturba center for women studies Gayatri Vidya Parishad organized International women's Day on the theme '**Be Bold for Change**' Mrs. Jyothi Kiran, IRS, Deputy Commissioner, Customs, Visakhapatnam was the Chief Guest.
- Three Day National Workshop on **Computational Methodologies** was organized by Department of Mechanical Engineering from 9th March, 2017 to 11th March, 2017.
- The Annual Day Celebrations of the Engineering programs were held on 4th March, 2017. Prof. V. Valli kumari, Vice-Chairman, Andhra Pradesh State Council of Higher Education, Hyderabad was the Chief Guest and G. Adam, G.M, BSNL Vizianagaram district was the distinguished guest of honour. The Annual Day Celebrations of the PG Courses were held on 25th March, 2017. Mr. Sushil Mulchandani, Chief Operator Officer, Visakha Container Terminal Private Limited. (VCTPL) was the Chief Guest of the Function.
- We are proud to announce that Gayatri Vidya Parishad has signed an **MoU** with TCS for TATA Affirmative Action Program under which every year 40 financially weak students of second year will be trained by the experts of TCS. **Mr. V. Rajanna Global Head of TCS** (Tata Consultancy Services) graced this occasion in the month of April, 2017.

Government of Andhra Pradesh has identified the college as one of the nodal center for skill development program and is about to grant a sum of Rs. 20 lakhs for providing infrastructure to execute the program. Under this program till date 60 students completed JAVA course and 10 students completed selenium.

- A "Faculty Development Programme on **Outcome-based Evaluation Frame work & Curriculum Design**" was conducted on 22-04-2017 and 23-04-2017. Mr. Shayamal Kumar Das Mandal, Asst. Professor from IIT, Khargapur was the resource person for the program.
- Smt. P. Roja, Asst Professor in Commerce was selected as best NSS program officer at district level and also recognized as one of South India's youngest, most inspiring teacher by Indian express Edex under 40 on 3rd June 2017 at Chennai.

- A two- day induction program was conducted for the students of degree First year before the commencement of the classes to acquaint them with the ethos of the college and facilitate their smooth transition from Intermediate to Under Graduate studies. Sessions like Beyond Curriculum and Goal Setting, department-wise presentations on curriculum, course structure, college regulations, extra-curricular activities, examination system, community service initiatives etc. made the induction program an ideal introductory session for the freshers.

- **FIRE SAFETY MEASURES**

Fire Safety Equipment worth 10 lakhs has been procured and installed in all the blocks of Gayatri Vidya Parishad College for Degree & PG Courses (A), upgrading the existing facilities for fire safety.

2. ADMISSIONS 2016-17

In this academic year our College has got more than its full complement of admissions in all the courses attracting students from different parts of the state and country. The various UG courses were filled to the sanctioned strength and some of the courses were filled to more than the sanctioned strength. Andhra University communicated an order stating wherever there is demand, the colleges can seek approval for extra seats by remitting extra amounts stipulated. Out of the total students admitted in the current academic year 528 are girl students which indicates confidence of the parents in Gayatri Vidya Parishad educational institutions.

The P.G. courses admissions are also good as it is reflected in the table below. The intake of the students into the M.B.A. course and M.Sc.(Organic Chemistry) is to its full strength.

The admissions into B.Tech. Courses are also encouraging. 47 students were admitted through lateral entry.

UG Programs

Name of the Program & Group	Intake	Total
Maths, Physics, Chemistry	60	72
Maths, Physics, Computer Science	60	74
Maths, Statistics Computer Science	60	72
Maths, Electronics, Computer Science	148	183
MB-BT-BC	45	54

B.Com	180	216
B.B.A	230	260
B.C.A	40	50
Grand Total :	823	981

PG Programs

Programs	Intake	Admitted
M.B.A	180	180
M.C.A	60	30
M.Sc. Cs	40	34
MSc. Org	30	30
M.A HRM	40	32
Total	350	306

SCHOOL OF ENGINEERING

BRANCH	Intake	Admitted	TOTAL
CIVIL	48	48	48
CSE	47	47	47
ECE	54	54	54
MECH	50	50	50
TOTAL	199	199	199

LATERAL ENTRY

BRANCH	Intake	Admitted	TOTAL
CIVIL	21	21	21
CSE	5	5	5
ECE	7	7	7
MECH	14	14	14
TOTAL	47	47	47

3. PLACEMENTS DURING THE YEAR

The excellent academic record of our students gets translated into fruitful career in several corporate companies. Several leading companies from IT, Banking, Pharma and Manufacturing sectors select our students and the feedback from the companies about our students performance is good. The highest package is around 5 lakhs Rupees. The career guidance and placement cell of each campus is taking care of the placements.

Placements 2016-2017:

S.No	Name of Organization	No of Students Placed
1.	Infosys	35
2.	Deloitte	6
3.	AGS HealthCare	39
4.	Code Novus	7
5.	Avra Labs	5
6.	Genpact	2
7.	Proedge	16
8.	L & T	7
9.	AP CONSTABLE	2
10.	Wipro	2
11.	TCS	1
Total :		122

UG LEVEL

S.No	Company	B.Sc (With Computer Science)	B.Sc (Without Computer Science)	B.Com
1	Infosys	35		
2	Deloitte	6		
3	AGS HealthCare	21	11	7
4	Code Novus	7		
5	Avra Labs		5	
6	Genpact			2
7	Proedge			16
8	L & T	7		
9	AP CONSTABLE	2		

10	Wipro	2		
11	TCS	1		
Total :		81	16	25

PG LEVEL

S.No	Name of Organization	No. of Students Placed
1.	TCI	6
2.	More	1
3.	Colgate	1
4.	Global Bull	2
5.	Demart	1
6.	Airtel	1
7.	HIL	2
8.	Deloitte	1
9.	ICICI securities	1
10.	Genpact	1
11.	Amara Raja	1
12.	HGS	2
Total		20

MCA :

S.No	Name of Organization	No. of Students Placed
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1.	TCS	2
2.	SAILS s/w SOLUTIONS	1
3.	SAILS Technologies	1
4.	SAP Consultancy, Pondicherry	1
5.	SAILS s/w SOLUTIONS	1
Total		6

M.Sc Organic Chemistry:

S.No	Name of Organization	No. of Students Placed
1.	G.R.K. Research Laboratories Private Ltd, Hyderabad	1
2.	AVRA Laboratories Pvt.Ltd	1
Total		2

OFF CAMPUS

S.No	Name of Organization	No. of Students Placed
1.	Sri kar Pharma, isakhapatnam	1
2.	Eisai, Visakhapatnam	1
3.	AurobindoPharma, Hyderabad	2
Total		4

MBA

S.No	Name of Organization	No. of Students Placed
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1	CPF (INDIA)LTD MANAGEMENT TRAINEE-LEADERSHIP DEVELOPMENT THAILAND	1
2	ACTIMOUS BIO-SCIENCES (P) LTD, VSKP.	1
3	BRANDIX, VSKP.	1
4	WAY TO ONLINE SERVICES (INDIA) LTD, HYD	1
5	TECH MAHINDRA	1
6	M.S.N LABORATORIES (HYD)	1
7	GREENTECH INDUSTRIES	1
8	PATHANJALI PRODUCTS LTD	1
TOTAL		8

S.No	Name of Organization	No. of Students Placed
1.	TCS	2
2.	WIPRO	1
3.	L&T	1
4.	SOPRA STERIA	1
5.	MIRACLE SOLUTIONS	3
6.	APEX COVANTAGE	1
7.	WELTALL TECHNOLOGIES	1
Total		10

M.A HRM

SCHOOL OF ENGINEERING: ECE

S.No	Name of Organization	No. of Students
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		Placed
1.	TCS	6
2.	WIPRO	5
3.	FEDILITY	1
4.	SONATA	1
5.	GGK TECHNOLOGIES	1
6.	INFOR	1
7.	WELTALL TECHNOLOGIES	1
Total		16

ME:

S.No	Name of Organization	No. of Students Placed
1	TCS	1
2	HITACHI(off campus)	1
Total		2

Campus Drives organized at School of Engineering

The details are:

S.No	Name of Organization	No. of Students Placed
1	CSG Solutions India Pvt Ltd, Bangalore	2
2	WELTALL TECHNOLOGIES, Vizag	4
3	Indian Navy-UES Scheme	16
Total		22

4. RESULTS AT A GLANCE:

The academic performance of the college is measured in terms of the results of the students.

We have been achieving excellent results that enhanced the image of the institution. The tables below show the successful candidates and their pass percentage which is very high and consistent.

UG Programmes:

PROGRAM	APPEARED	PASSED	I CLASS	II CLASS	III CLASS	%
M.P. Chemistry	59	43	34	9	-	72.88
MPCs	73	62	56	6	-	84.93
MSCs	76	68	67	1	-	89.47
MECs	138	103	93	10	-	74.64
MBBTBC	66	65	61	4	-	98.48
B.Com	161	140	113	27	-	86.96
B.B.A	194	172	155	17	-	88.66

PG Programmes:

PROGRAM	TOTAL	APPEARED	FIRST CLASS WITH DISTINCTION	FIRST CLASS	SECOND CLASS	PASSED	WHOLE %
MBA	179	168	62	61	31	154	91.67%
MCA	32	29	20			20	68.97%
MHRM	24	24	15	9		24	100%
M.Sc (C S)	19	17	14	3		17	100%
M.Sc (O C)	22	21	13	1	-	14	66.67%
TOTAL	276	259	124	74	31	229	88.41

Engineering Programmes:

BRANCH	STUDENTS APPEARED	STUDENTS PASSED	PASS PERCENTAGE
Civil	62	36	58.06%
CSE	47	42	89.36%
ECE	59	55	93.00 %
ME	61	52	85.25%

5. RECRUITMENT OF STAFF

In the beginning of the academic year 2016-17 the college recruited staff both teaching and non-teaching for efficient functioning and reaching the set goals. Some of the existing senior members of the faculty were promoted as Associate Professors and Professors.

New Appointments in UG Program 2016-2017

Sl. No.	Name of the Staff	Designation	Department
1	Sravani Yaddanapudi	Asst. Professor	BBA
2	Dr. Tejaswini	Assistant Professor	BBA
3	Dr. Oly Misra	Assistant Professor	BBA

New Appointments in PG Program 2016-2017

Sl. No.	Name of the Staff	Designation	Department
1.	Prof. A. Nageswara Rao	Professor	M.Sc Organic Chemistry
2.	Dr. Hyder Irfan	Asst. Professor	M.Sc. Organic Chemistry

New Appointments in School of Engineering Program 2016-2017

Sl. No.	Name of the Staff	Designation	Department
1.	Mrs. A. Satya Sunitha	Asst. Professor	Civil Engg
2.	Mr. Kondaveeti Kishna	Asst. Professor	CSE
3.	Mrs. G. Saranya	Asst. Professor	ECE
4.	Mr. Mavuri Sri Suresh	Asst. Professor	ECE

Non Teaching

Sl. No.	Name of the Staff	Designation	Department
1.	Mr. K. Prasada Rao	Network Administrator	CSE
2.	Mr. M. Srikanth	Lab Asst	CSE
3.	Mr. Akkunaidu	Lab Asst	CE

6. ACHIEVEMENTS OF THE FACULTY

The constant motivation and guidance provided by the management in the field of research and innovations has resulted in members of the faculty obtaining their Ph.D degrees and major and minor research projects from U.G.C. and AICTE. Some of the faculty members are invited to train corporate executives on skill and competency development. The Institute is also recognized as research centre by Andhra University and Rayalaseema University which reflects the capability of the faculty members to take high end responsibilities. Some

members of the faculty have obtained patent rights for their research work and have shown keen interest in research publications.

RESEARCH INNOVATIONS AND EXTENSION

Name of the teacher getting seed money	The amount of seed money	Year of receiving grant	Duration of the grant
Dr.B.Madhukar	40000	2016-2017	1 Year
Dr.G.Suryaprakasa Rao	37000	2016-2017	1 Year
Sri.B.Siva Prasad	35000	2016-2017	1 Year
Sri.V.V.K.S.N.Murty	26500	2016-2017	1 Year
Sri.S.Rajesh	25000	2016-2017	1 Year
Dr.K.V.S.Sarma	32000	2016-2017	1 Year
Sri.G.Gaurav	27000	2016-2017	1 Year
Smt.Bh.Padma	25000	2016-2017	1 Year
Sri.P.Venkatrao	40000	2016-2017	1 Year
Sri.G.Hanumantha Rao	34000	2016-2017	1 Year
Sri.K.Nataraj	30000	2016-2017	1 Year
Smt.L.Pratibha	28000	2016-2017	1 Year
Dr.P.B.V.Siva Prasad	25000	2016-2017	1 Year
Smt.L.Sujatha	33000	2016-2017	1 Year
Smt.Ilahi Shaik	30000	2016-2017	1 Year
Smt.D.Syamala	31000	2016-2017	1 Year
Dr.G.Laxmi Narayana	25000	2016-2017	1 Year
	5,23,500	2016-2017	1 Year

Research projects funded by government and non-government agencies during the current year

Name of the Project/ Endowments, Chairs	Name of the Principal Investigator/Co-Investigator	Name of the Funding agency	Year of Award/Year of Sanction	Funds provided (INR in lakhs)	Duration of the project
Web Analytics Statistics Logusing Hadoop	P.V.S.L.Jagadamba CSE Department	UGC	2017	1.35 Lakhs	2 Years

Year	2016-2017
Total INR in Lakhs	1,35,000/-

The following teachers have been felicitated with a cash price of Rs. 1116. for their achievements

Name of the teacher	Award/Recognition received	Year
Dr.K.V.V, Devi Prasad	Best Research Paper Award	2016
Dr.K.V.V, Devi Prasad	Best Case study Award	2017
Dr.V.Venkateswara Sarma	Ragalameghamailika	2017

Patents published/awarded during the year

Name of the Patent	Patent Number	Title of the patent	Year of Award of patent
Dr.P.Uma Devi	201641003626	5-Lipoxygenase Inhibitors	2017

- Smt. T. Sandhya, Asst. Professor Department of Organic Chemistry Smt. B. Swathi, Asst. Professor, department of Organic Chemistry Dr. S. Ashok Kumar, Asst. Professor, Department of Mathematics were awarded Ph.Ds.
- Mrs. P.D. Lavanya, Asst. Professor, Department of Physics, Mr N.V. Ramana Murthy, Senior Asst Professor, Department of Computer Science and Engineering and S. Rajesh, Asst. Professor in Mathematics, Department of Basic Sciences and Humanities submitted their PhD Thesis.
- Smt. A.Sayibala, Asst. Prof in English has undergone Master Trainer course for AP Pilot Project English communication skills, jointly organized by APSCH and British Council.
- M.Uma Maheswara Rao, Asst. Professor, Dept of Organic Chemistry qualified CSIR NET and SLET.
- Dr. D. Sunanda Devi, Asst. Prof in Environmental studies, Dept of Basic sciences & Humanities Qualified APSET in Environmental Sciences, 2016.
- Mr. GSB Raghavendra secured a Ph. D seat at Andhra University, Visakhapatnam under Visvesavaraya Ph.D scheme in April, 2017.
- Smt. D Saritha is nominated as member in the Managing committee, CSI, Vizag Chapter, Region V for 1 year.
- Prof S.Rajani nominated as a member on PG Board of Studies in Commerce and Management Studies, Andhra University.

Number of Ph.Ds' awarded to the candidates guided by our teachers during the year 2016-17:

Name of the guides	Name of the Department	Name of the PhD scholar	Title of the thesis
Prof.A.Rama krishna	Department of Mechanical Engineering	Pathakokila Bhaskara Rao	Experimental and numerical investigations on fatigue behaviour of interacting notched fiber reinforced polymer composite
Prof.A.Rama krishna	Department of Mechanical Engineering	Sri Satish Pujari	Design and development of natural fiber reinforced composites for thermal insulation applications
Prof. Anipindi Nageswar Rao	Department of organic chemistry	G. Ganga Raju	Kinetic and mechanistic studies on base hydrolysis of iron(ii)-triazine complexes in aqueous and micellar media"
Prof.S.K.V.S.Raju	Economics	R.Mahesh	Supply Response of Major Pulses crops in Andhra Pradesh

Research papers per teacher in the Journals notified on UGC website during the year					
S.No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	ISSN number
1.	Smart antennas for Wireless Communication	T.S. Jyothi Lakshmi, Mr. S. Sandeep,	ECE	International journal applied Engineering Research	0973-4562
2	PC-Based Real Time Data Processing System for Doppler Sodar Applications	Dr.N V Ramana Murthy	Computer Science & Engineering	International Journal of Computer Sciences and Engineering	2347-2693
3	Statistical analysis of entropy generation in longitudinally finned tube heat exchanger with shell side nanofluid by a single-phase approach	P.V. Vinay	Mechanical Engineering	Archives of Thermodynamics	2083-6023
4	PC-Based Real Time Data Processing System for Doppler Sodar Applications	D.Sreedevi, N.V.RamanaMurthy, D.S.S.N.Raju, M.H.Babu,	Electronics	International Journal of Computer Sciences and Engineering	2347-2693
5	The Performance of Area Production and Productivity of Pulses in Andhra Pradesh (With Reference to 13 Districts of Andhra Pradesh)	Srinivasa Rao Pasala, Mahesh Rudra	Statistics	IRA-International Journal of Management & Social Sciences	2455-2267
6	An Econometric Analysis of Farmer's Distress in Andhra Pradesh: A Logistic Regression Analysis	Srinivasa Rao Pasala	Statistics	Indian Journal of Economics and Development	2322-0430

7	Economics of Cotton Cultivation in Andhra Pradesh(A Comparative Study Of Bt Cotton Vis-À-Vis Traditional Cotton Varieties)	G. Surya Prakasa Rao	Management	Indian Economic Journal	0019-4662
8	Paradigm Shift from Attracting Footfalls for Retail Store to getting Hits for E-Store: Empirical Evaluation of the Attributes of Decision Making Process in Etailing”,	V V Devi Prasad Kotni	Management	Global Business Review	0973-0664
9	Employee Engagement: Hotel Industry	Venkateswrlu Karumuri	Management	SCMS Journal of Indian Management	0973-3167
10	Online Retailers connecting to the youth segment through Face book (A Study on the influence of Gender and Personality type	Oly Mishra	Management	Journal of Asia Business Studies	1558-7894
11	Predicting Consumers' Probability to purchase a product online using Discriminant Analysis	Oly Mishra	Management	International Journal of Management Studies	2249-0302
12	Octahedral iron(II) complexes with pyridyl triazine and bipyridine ligands – synthesis, computational studies,	Rajesh Bellam, Surapur eddy Sivamadhavi, S aladi Ramakrishna, A llen Mambanda, Deo gratius Jaganyi & N.R.	Department of Organic chemistry	J. Coord. Chem	ISSN 00958972

	mechanisms and kinetics with 1,10-phenanthroline and 2,2',6,2"-terpyridine	Anipindi			
13	Base hydrolysis of tris(3-(2-pyridyl)-5,6-bis(4-phenyl sulphonic acid)-1,2,4-triazine)iron(II) in aqueous, SDS and CTAB media: kinetic and mechanistic study,	<u>Rajesh Bellam, N.R. Anipindi</u> and <u>Deogratus Jag anyi,</u>	Department of Organic chemistry	Trans. Met. Chem.,	ISSN: 0340-285 (print version) ISSN: 1572-901X (electronic version)
14	Kinetics and mechanism of base hydrolysis of tris(3-(2-pyridyl)-5,6-diphenyl-1,2,4-triazine)iron(II) in aqueous and micellar media	Rajesh Bellam, G. Ganga Raju, Nageswar a Rao Anipindi and Deo Jaganyi	Department of Organic chemistry	Trans. Met. Chem.,	ISSN: 0340-285 (print version) ISSN: 1572-901X (electronic version)
15	Analytical Method Development And Validation For The Simultaneous Estimation Of Canagliflozin And Metformin In Drug Product By Rp-Hplc	Parimi Umadevi and Uppalapati Jyothi	Department of Organic chemistry	European Journal of Biomedical and Pharmaceutical Sciences	IS SN 2349-8870
16	Pyrazine Associated Novel 1,2,4-Triazolo Thiadazines Synthesis, Characterization and Evaluation as Antibacterial Agents	Parimi Uma Devi, Chandra sekhara reddy maddireddi, Srinivasa reddy bhimi reddy and satyanarayana reddy meddireddi	Department of Organic chemistry	Asian Journal of Chemistry	ISSN: 0975-427X (Online) ISSN: 0970-7077 (Print)
17	New visible spectrophometric methods for the assay	Uma Devi Parimi, Murali Krishna Kannajosyula	Department of Organic chemistry	Indian Journal of Chemical Technology	ISSN: 0975-0991 (Online)

	of cintapride	and Karteek Rao Amperayani			ISSN: 0971-457X (Print)
18	Determination of clopidogrel by visible spectrophotometry in pure form and pharmaceutical formulations	ParimiUma Devi* Manmadha Rao, Karteek Rao Amperayani	Department of Organic chemistry	Journal of Indian chemical society	00194522
19	Evaluation of growth and economic parameters of Bombyx mori by substituted 1,3,4-Oxadiazoles	Uma Devi Parimi Karteek Rao Amperayani, Anita Mamillapalli,	Department of Organic chemistry	International Journal of ChemTech Research	ISSN: 0974-4304
20	Synthesis of a New Class of Glycolipids and the evaluation of their immunogenicity on Murine Splenocytes	A. Sandeep, S.R. Bonam, Irfan Hyder, H. M. Sampath Kumar	Department of Organic chemistry	J. Carbohyd. Chem.	ISSN: 2193-5807 (print) .2193-5815 (online)
21	Income and Savings of the Rural Households	Dr.G.Surya Prakasa Rao	Department of Management Studies	International Journal of Multidisciplinary Advanced Research Trends	ISSN: 2349-7408
22	Factors influencing Saving Behaviour- A Regression analysis	Dr.G.Surya Prakasa Rao	Department of Management Studies	International Journal of Multi-Disiplinary Educational Research	ISSN 2277-7881
23	Performance of Rythu Bazaars-A Qualitative analysis (with reference to Visakhapatnam city)	Dr.G.Surya Prakasa Rao	Department of Management Studies	Asian Journal of Research in Business Economics and Management	ISSN 2249-7307
24	Job Satisfaction for Women Employees in Service Sector Visakhapatnam	Dr. D.S.B.Pallavi	Department of Management Studies	International Journal of Multidisciplinary Educational Research	ISSN-2277-7881
25	Factors influencing the Indian farmers for opting Crop	Dr.G.Surya Prakasa Rao	Department of Management Studies	Indian Economic Journal	ISSN:0019-4662

	Insurance to mitigate the crop losses due to Climatic Changes				
26	On Quasilinearization Method for Hybrid Caputo Fractional Differential Equations	V.Radhika	Mathematics	International Research Journal of Advanced Engineering and Science (IRJAES)	ISSN 2455-9024
27	Generalized Quasilinearization for PBVP for Hybrid Caputo Fractional Differential Equations	V.Radhika	Mathematics	International Journal for Scientific Research and Development	ISSN 2321-0613.

Books and chapters in edited volumes / books published, and papers in national/international conference- proceedings by teacher's during the year

Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / international	Year of publication	ISBN/ISSN number of the proceeding	Name of the publisher
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National Seminar on □□□□ □□□□□□□□□□ □□□□□□□□	□□□□□□□□□ □□□□□□□□ □□□□□□□□□□	National Seminar on □□□□ □□□□□□□□□□ □□□□□□□□	UGC Sponsored National Seminar	National	2016		Dept of Sanskrit Andhra University
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Computer Fundamentals & Photoshop	---	---	---	---	2016	978-93-5262-301-3	Himalaya publishing house
Hindi sahitya dalithkahani ka sandharb	--	--	--	--	2016	978-81-933370-5-9	
Product Development through Conjoint HOQ- GRA Hybrid methodology				International	2017	ISBN 978-93-84443-56-6	International Research Publication House, New Delhi
ANALYTICAL SKILLS					2017	ISBN :978-93-5262-598-7	HIMALAYA PUBLISHING HOUSE.
COMMERCIAL GEOGRAPHY					2017	ISBN: 978-93-5273-340-8	IMALAYA PUBLISHING HOUSE
Emotional Language Teaching in English and Hindi :Perspectives & Dimensions Bharateeya samajva Dalit sahitya mein abhivyanjit samvedana 2017					2017	BN No: 978-81-933370-5-9 PAGE No. 68-72	Raja Rammohan roy National Agencies
Mechanical Characterization of Aluminium Metal matrix Composite Reinforced with Aloe Vera powder	Proceedings of International Conference of Materials Processing and Characterization (ICMPC)		International Conference of Materials Processing and Characterization (ICMPC)	International	2017		----
Experimental investigation of Thermal Conductivity on Aluminium 6061 Metal Matrix Composite	Proceedings of National Conference on Materials & Manufacturing		National Conference on Materials & Manufacturing	National	2017		----

<p>Optimization of Machining Parameters using Micro NSGA-II for AL6061-Silver Coated Copper Metal Matrix Composite</p>	<p>Proceedings of 6th International and 27th All India Manufacturing, Technology, Design and Research conference (AIMTDR)</p>	<p>6th International and 27th All India Manufacturing, Technology, Design and Research conference (AIMTDR)</p>	<p>International</p>	<p>2016</p>		<p>----</p>
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S.No	Title of the book/paper /chapters published	Title of the proceedings of the conference	National/ international	Year of publication	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
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1	A study on promotion of Digital Literacy among Households moving towards India's Digital Revolution	Cashless Economy Problems	National	2017	ISBN:978-81-933393-2-9	Gayatri Vidya Parishad college for Degree and PG courses[A]	Edupedia India Pvt Ltd
2	Growth of LIC in the life insurance Industry	Global Insurance Practices and Outlook		2017	ISBN 978-93-85817-00-7	Gayatri Vidya Parishad college for Degree and PG courses[A]	Global Research Society Publications, Hyderabad
3	A Study on Cashless transaction via Paytm Panshops in Visakhapatnam	Cashless Problems prospects	National	2017	ISBN:978-81-933393-2-3	Gayatri Vidya Parishad college for Degree and PG courses[A]	
4	Competitive Advantage for Retailers and Differential Advantage for Customers: A Value Chain Approach	Managing Business in VUCA World: Cases and Experiences	National	2017	ISBN: 978-93-86724-02-1	Gayatri Vidya Parishad college for Degree and PG courses[A]	Excel India Publishers, New Delhi
5	Value chain analysis of Marine products in Andhra Pradesh		National	2017	ISBN:978-93-85100-37-6	Gayatri Vidya Parishad college for Degree and PG courses[A]	Paramount publishing House
6	Business Ethics and Corporate Governance		National	2016	ISBN: 978-93-5262-434-8	Gayatri Vidya Parishad college for Degree and PG courses[A]	Himalaya Publishing House

7	Accountingfor Managers	National	2016	ISBN-978-93-5262-433-1	Gayatri Vidya Parishad college for Degree and PG courses[A]	Himalaya Publishing House,
8	Operations Management	National	2016	ISBN: 978 93 5262 203 0	Gayatri Vidya Parishad college for Degree and PG courses[A]	Himalaya Publishing house
9	Leadership Education	National	2017	ISBN: 978-93-5262-444-7	Gayatri Vidya Parishad college for Degree and PG courses[A]	Himalaya Publishing House (HPH)
10	Management Process	National	2016	ISBN :978-93-5262-158-3	Gayatri Vidya Parishad college for Degree and PG courses[A]	Himalaya Publishing House Pvt. Ltd, Mumbai
11	Human Resource Management	National	2016	ISBN : 978-93-5262-214-6	Gayatri Vidya Parishad college for Degree and PG courses[A]	Himalaya Publishing House Pvt. Ltd, Mumbai
12	Organizational Behaviour	National	2016	ISBN : 978-93-5262-207-8	Gayatri Vidya Parishad college for Degree and PG courses[A]	Himalaya Publishing House Pvt. Ltd, Mumbai
13	Accounting for Managers	National	2016	ISBN 978-93-5262-433-1	Gayatri Vidya Parishad college for Degree and PG courses[A]	Himalaya Publishing House Hyderabad ,

14	Business Environment	National	2016	ISBN: 978-93-5262-408-9.	Gayatri Vidya Parishad college for Degree and PG courses[A]	Himalaya Publishing House (HPH), Hyderabad
15	Entrepreneurship	National	2016	ISBN:978-93-5262-302-0	Aditya Degree College	Himalaya Publishing House

16	Financial Markets	National	2017	ISBN:978-93-5273-345-3	Aditya Degree College, Visakhapatnam	Himalaya Publishing House
17	IT For Managers	National	2016	ISBN:978-93-5263-105-7	Gayatri Vidya Parishad college for Degree and PG courses(A)	Himalaya Publishing House
18	Computer Fundamentals and Office Tools	National	2016	ISBN:978-93-5202-161-1	Gayatri Vidya Parishad College for Degree and PG courses(A)	Himalaya Publishing House
19	Rural Farm Credit	National	2017	ISBN:978-93-5273-342-2	Aditya Degree College	Himalaya Publishing House

20	Quantitative Methods for Managers	National	2018	ISBN:978-93-5262-497-3	Gayatri Vidya Parishad College for Degree and PG Courses(A)	Himalaya Publishing House
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21	Statistical Methods – Theory and Applications	National	2017	ISBN:978-93-85518-19-5	Gayatri Vidya Parishad College for Degree and PG Courses(A)	VRINDA Publishing House
22	Quantitative Methods for Managers	National	2017	ISBN: 978-93-5262-497-3	Gayatri Vidya Parishad College for Degree and PG Courses(A)	Himalaya Publishing House Pvt.Ltd
23	Business Writing	National	2017	ISBN 9788193337028	Gayatri Vidya Parishad College for Degree and PG Courses(A)	Prudhvi Publishers
24	Problems and Prospects on 'Cashless Economy	National	2017	ISBN 978-81-933393-2-9	Gayatri Vidya Parishad College for Degree and PG Courses(A)	Aurora's college
25	Business Environment	National	2016	ISBN-978-93-5262-408-9	Gayatri Vidya Parishad college for Degree and PG courses[A]	Himalaya Publishing House

Bibliometrics of the publications during the year based on Scopus/ Web of Science – h-index of the Institution

Title of the paper	Name of the author	Title of the journal	Year of publication
Employee Engagement: Hotel Industry.	Venkates warluKar umuri	SCMS Journal of Indian Manageme nt	2016
Evaluation of In-Store Services to enhance the customer satisfaction	Dr.VV Devi Prasad Kotni	The IUP Journal of Marketing Manageme nt	2016
Experimental Investigation on Al6061 Silver Coated Copper Metal Matrix Composite Circular Extended Surfaces Pre And Post Heat Treatment	Dr. P.V. VINAY	Journal of Thermal Engineering	2017
Supplier evaluationand selection through DEA- AHP-GRA integrated approach	Dr. K.G. Durga Prasad	Journal of Uncertain Supply ChainManagement	2017

Experimental, Cae Evaluation and Optimization of Hard Turning of AISI D3 Tool Steel	Dr. P.V. VINAY	Journal of Mechanical Engineering Research and Developments	2017
Investigation on Al6061 Silver Coated Copper Metal Matrix Composite in Pre and Post Heat Treated Condition	Dr. P.V. VINAY	Indian Journal of Science and Technology	2017
Mechanical Characterizati on of Aluminium based metal matrix composite reinforced with Alovera Powder'	Ch. HimaGireesh	Materials Today: Proceedings	2017

Revenue generated from consultancy during the year				
Name of the Consultant	Name of consultancy project	Consulting/Sponsoring agency with contact details	Year	Revenue generated (INR in Lakhs)
The Executive Engineer, A.P.Sarva Siksha Abhiyan	Quality control test for Z.P.H School D.H.Agraharam	The Executive Engineer, A.P.Sarva Siksha Abhiyan	2017	10000/-
B.Krishna Mohan rao	Soil sample for proposed construction of Residential house of G+4 at Lalitha Nagar, Visakhapatnam	B.Krishna Mohan rao	2017	3500/-

7. EXTENSION ACTIVITIES

The College has two strong NCC Units with 150 cadets in both Air and Army wings and two NSS units at M.V.P. campus and one in Rushikonda campus. In the entire Visakhapatnam group of 670 cadets only One 'A' grade was awarded and he was from this college. These units regularly take part in social outreach programs and extension activities as shown in the tables given below:

Awards and recognition received for extension activities from Government /recognized bodies during the year

Name of the activity	Name of the Award/ recognition	Name of the Awarding government/ recognized bodies	Year of award
NSS	NSS Best Programme Officer At State Level	Govt. of Andhra Pradesh State NSS cell	2016
NSS	NSS Best Programme Officer At State Level	Govt. of Andhra Pradesh State NSS cell	2017
NSS	One Of South India's Youngest, Most Inspiring Teacher	Indian Express Edex 40 Under 40	2017
NSS	District Level Best NSS Program Officer	Andhra University, NSS Cell	2016

Extension and outreach Programmes conducted in collaboration with industry, community and Non- Government Organizations through NSS/NCC/Red cross/YRC etc., during the year

S.No.	Name of the activity	Organizing unit/ agency/ collaborating agency	Year of the activity	Number of students participated in such activities
1	Jalasarukshna	Department of sciences	2016	50
2	Youth Leadership Training Program (YLTP)	Andhra University	2016	10
3	Digital India Program	Andhra University	2016	10
4	Swachh Bharat Camp Conducted at Gayatri Vidya Parishad College for Degree and PG Courses,Rushikonda Campus:	School of Engineering, Gayatri Vidya Parishad College for Degree and PG Courses	2016	30
5	MLBT School Adoption program Conducted at Gayatri Vidya Parishad MLBT School:	School of Engineering, Gayatri Vidya Parishad College for Degree and PG Courses	2016	10
6	Swachh Bharat Camp Conducted at Gayatri Vidya Parishad College for Degree and PG Courses,Rushikonda Campus:	School of Engineering, Gayatri Vidya Parishad College for Degree and PG Courses	2016	20

7	Engineers Day celebrations at Gayatri Vidya Parishad College for Degree and PG Courses,Rushikonda Campus:	School of Engineering, Gayatri Vidya Parishad College for Degree and PG Courses.	2016	100
8	Essay writing competition on eve of World Tourism Day celebrations at Gayatri Vidya ParishadCollege for Degree and PG Courses, Rushikonda Campus,	School of Engineering, Gayatri Vidya Parishad College for Degree and PG Courses.	2016	42
9	Campaign on Cashless Transactions at Gayatri Vidya Parishad College for Degree and PG Courses,Rushikonda Campus	School of Engineering, Gayatri Vidya Parishad College for Degree and PG Courses.	2016	50
10	Campaign on Swachhata app at Gayatri Vidya Parishad College for Degree and PG Courses,Rushikonda Campus	School of Engineering, Gayatri Vidya Parishad College for Degree and PG Courses.	2016	50
11	Campaign on Digital Economy at M. V.P. Rythu Bazaar and Purna Market by NSS Volunteer of Gayatri Vidya Parishad College for Degree and PG Courses, Rushikonda Campus:	School of Engineering, Gayatri Vidya Parishad College for Degree and PG Courses.	2016	50
12	Awareness Camp on Blood Donation and A. P. Blood Cell APP. by Dr. Srinivas to NSS Volunteer ofGayatri Vidya Parishad College for Degree and PG Courses,Rushikonda Campus	Andhra Pradesh Blood Cell	2017	100
13	Nava Nirman Deeksha	School of Engineering, Gayatri Vidya Parishad College for Degree and PG Courses.	2017	100
14	International Day of Yoga	Yoga Guru Vedanta Satyanaraya Garu conducted Yoga Class for all the participants.	2017	200
15	Vanam Manam	School of Engineering, Gayatri Vidya Parishad College for Degree and PG Courses.	2017	100
16	Observance of Swachh Pakhwada (Fortnight)	School of Engineering, Gayatri Vidya Parishad College for Degree and PG Courses.	2017	100

17	International Costal Cleanup	School of Engineering, Gayatri Vidya Parishad College for Degree and PG Courses.	2017	100
18	One day workshop on Swachh Andhra Programme	Andhra University	2017	100
19	Rally on ODF at adopted village M Thimmapuram	School of Engineering, Gayatri Vidya Parishad College for Degree and PG Courses.	2017	250

Name of the activity	Organizing unit/ agency/ collaborating agency	Name of the scheme	Year of the activity	Number of students participated in such activities
Advanced Leadership 5 th camp	Gayatri Vidya Parishad college for Degree and PG courses[A]	NCC DTE WEST BENGAL & SIKKIM	2016-17	03
NIC-II	Gayatri Vidya Parishad college for Degree and PG courses[A]	WARANGAL GROUP	2016-17	01
ALL INDIA ADVENTURE TREK-2016	Gayatri Vidya Parishad college for Degree and PG courses[A]	NORTH EASTERN REGION, DIBRUGARH (ASSAM)	2016-17	01
CII Partnership Summit 2016	Gayatri Vidya Parishad college for Degree and PG courses[A]	CII Partnership Summit Visakhapatnam	2016	35
Swatch Bharat Survey in a Fishermen Colony	Gayatri Vidya Parishad college for Degree and PG courses[A]	Visakhapatnam	2016	60
CII AP Partnership Summit	Gayatri Vidya Parishad college for Degree and PG courses[A]	CII AP Partnership Summit	2017	60

Organ Donation Awareness Program	Gayatri Vidya Parishad college for Degree and PG courses[A]	Organ Donation Awareness Program	2017	300
Breast Cancer Awareness Program	Gayatri Vidya Parishad college for Degree and PG courses[A]	Breast Cancer Awareness Program	2017	150
SwachhaBharath Appreciation Day	Gayatri Vidya Parishad college for Degree and PG courses[A]	SwachhaBharath Appreciation Day	2017	20
I SAY YES TO SAFETY	Gayatri Vidya Parishad college for Degree and PG courses[A]	I SAY YES TO SAFETY	2017	75

Name of the activity	Organizing unit/ agency/ collaborating agency	Year of the activity	Number of students participated in such activities
Blood DonorsDay	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	30
Yoga Day	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	52
Swachh Baharat	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	45
Anti Drug Rally	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	33
World Population Day	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	40
Blood donation Rally and Flash Mob	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	80
Ozone Day	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	65
International Coastal Cleanup Day	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	48
Tirangayatra Rally	Gayatri Vidya Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	80

Gandhi Jayanthi	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	25
Rashtriyaekadiwas	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	25
Beach cleaning and burial ground	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	40
NSS special camp	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	98
Rally on waste segregation	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	40
Republic Day	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	50
Community outreach program	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	36
ISRO Rally	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	45
Consumer awareness program	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	52
Swachh Baharat app seminar	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	55
Blood donors Day	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	30

Yoga Day	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	52
Swachh Baharat	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	45
Anti Drug Rally	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	33
World Population Day	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	40
Blood Donation Rally and Flash Mob	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	80
Ozone Day	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	65
International Coastal Clean up Day	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	48
Tirangayatra Rally	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	80
Gandhi Jayanthi	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	25
Rashtriya Ekta Diwas	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	25
Beach and burial ground cleaning	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	40

NSS Special Camp	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	98
Rally on Waste Segregation	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	40
Republic Day	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	50
Community Outreach Program	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	36
ISRO Rally	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	45
Consumer Awareness Program	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	52
Swachh Bharat app Seminar	Gayatri Vidya Parishad college for Degree and PG courses[A]	2016-2017	55

Total number of students participating in extension activities with Government Organisations, Non- Government Organisations and Programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. year wise during year.

Year	2016-2017
Number	933

Under the guidance of Associate **NCC** Officer (ANO) Lieutenant R.B.Anantha Rao, the college has two strong **NCC** units with 150 cadets in both Air and Army wings. Of these cadets 14 appeared for the 'C' certificate examination and 11 students passed the exam. In 'B' Certificate examination, 18 appeared and all the 18 passed the examination.

Every year our cadets are participating in advance leadership camps, All India Coastal Trek camps and National Integration camps.

- Meenakshi Rawat of II MPCs and Ch.Srinivas of II MECs participated in republic day camp in New Delhi.
- Sheetal ghanjas of II MPCs and Poojitha of II B.Com participated in National Integration Camp, Jaisalmer, Rajasthan.
- Jyothi Rawat of II MPCs participated in All India Vayu Sainik Camp at Jodhpur.
- Mr. M. Ravi Kumar and D. Harshavardhan of II BBM participated in International **NCC** Trekking camp at Tilsukia (China Border) in the month of October, 2016.
- Mr. G. Lakshmana Rao, III B.E. Civil Engineering participated in National **NCC** Integration camp at Warangal in the month of November, 2016.
- Mr. G. Ravi, III B.B.M participated in National Trekking camp at Dibrugarh (Assam) in the month of January, 2017.
- Mr. G.R.M. Raju, III B.Sc participated in Advance Leadership camp at Khargpur in the month of February, 2017.
- Five Students are selected in Republic Day Parade 2018 (RDC) training camp at Naval Coastal Battery, Syndia, at Visakhapatnam in the month of September, 2017.

The college has three **NSS** units, It is really a pride that two of the **NSS** officers received best program officers awards. Dr.G.Lakshmi Narayana at state level and Smt.P.Roja at district level.

S.Abhinandh of II MPC, D.Nalanda II MB.BT.BC and Amrutha Pavani II MB.BT.BC participated in National Integration Camp held at Hyderabad.

Our **NSS** units organized a special camp for 7 days at Jalari Peta village in December to identify adolescent problems and educate the community about demonetization, the importance of education and health. UNICEF has identified our College as one among 200 colleges and visited and interacted with the volunteers for the successful implementation of the international project on adolescent problems in India.

A huge number of volunteers from our **NSS** units involve themselves in many social activities like Beach cleaning activity, Swatch Bharat program, Blood donation camps etc and participate in many rallies like Population day, Ozone day Traffic safety awareness, Independence Day, Gandhi Jayanti, National Integration day, Aids Day etc. along with all National Festivals.

8. Linkages With Institutions/Industries For Internship, On-The-Job Training, Project Work, Sharing Of Research Facilities Etc. During The Year

The College has created a strong linkage with institutions and industries for obtaining internship on-the-job training, Project work and thereupon for placement opportunities. The College since its inception has been maintaining linkage with industry and trying to produce students who are industry and corporate fit. The below mentioned tables show the unflinching support of the industry and corporate sector.

S.No.	Name of the partnering institution/industry /research lab with contact details	Nature of linkage	Department
1	MICGENE LAB	1.Special technical training to make the students industry-ready 2. Mini projects 3. Hands on training on the latest equipment used in rDNA technology	Biotechnology
2	Tata Consultancy Services (TCS)	1.Provides Technical Training to students 2. Provides Internships to Students	All Engineering Programs
3	ICT Academy	1, Organizing Webinars on Technical Events 2. Organizing Technical Training Programs in Campus 3.Organizing Workshops/Seminars	All Engineering Programs
4	Institution of Electronics and	Provides funding for organizing Student	G.V.P.College for Degree and PG
5	Confederation of Indian Industry	Student Chapter for Providing Indian Green Building Council Appreciates	G.V.P.College for Degree and PG Courses – Technical Campus
6	CII- YI(Young Indians)	https://drive.google.com/ open?id=1xmd9o7d7xbdUqV9t92Tn_tFcP_zPsyra	G.V.P.College for Degree and PG Courses – Technical Campus

S.No.	Number of functional MoUs with institutions of national, international importance, other universities, industries, corporate houses etc. during the years (only functional MoUs with ongoing activities to be considered)					
1	Organization with which MoU is signed	Name of the institution/ industry/ corporate houses	Year of signig MoU	Duration	List the actual activities under each MoU year wise	Number of students/teachers participated under MoUs
2	Tata Consultancy Services	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	2017	02 years	TAAP Train the students week end days upto 6 weeks	Ist Year – 40 2Nd Year- 40
3	MICGENE LAB	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	2017	3 YEARS	Special technical training to make the students industry-ready Mini projects Hands on training on the latest equipment used in rDNA technology	123 Students 06 faculty
4	NPTEL	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	2016	2019	t provides e-learning through online Web and Video courses in Engineering, Sciences, Technology, Management and Humanities	200 Students 30 Faculty

9. Infrastructure and Learning Resources

Physical Facilities

The College leaves no stone unturned for providing and establishing the right infrastructure as it supports the academic performance of the students and maintains the tall image of the College. The College governing body decides the budget allocation and quotations are called for from three sources, basing on the quality the best option is chosen. The Heads of the Departments propose the infrastructure requisites and other expenses to be made to the College management every academic year.

Budget allocation for infrastructure augmentation, excluding salary year wise during last five years (INR in lakhs)

The budget allocation for the year 2016-17 is Rs. 340 lakhs and the budget utilization for the same year is Rs. 336 lakhs. The total expenditure excluding salary for the year 2016-17 is Rs. 1029.44 lakhs.

Collection of rare books, manuscripts, special reports or any other knowledge resource for library enrichment for the year 2016-17 :

The library has membership for E-journals and the subscriptions for the same are IEEE, EBSCO, INFLIBNET, DELNET and NDL. The number of e-resources with full text access is 202 for Global Information systems Technology Pvt. Ltd., 342 for EBSCO Information Services Pvt. Ltd., over 6,000 for Information and Library Network Centre and over 5,000 for Developing Library Network. E Shodhsindhu and Shodhaganga are open source database which is free to all. The number of e-resources with full text access under E-Books is 105 for EBSCO Information Services India Pvt. Ltd., 3,00,000 for Information and Library Network Centre and 7,00,000 for National Digital Library. The number of e-resources with full text access under Database is 202 for EBSCO Information Services India Pvt. Ltd. (IEEE) and 342 for EBSCO Information Services India Pvt. Ltd. (EBSCO). Remote accesses facility is provided for the above mentioned subscriptions.

Average annual expenditure for purchase of books and journals during the year (INR in lakhs)

The average expenditure for purchase of books and journals during the year 2016-17 is Rs.16.52 lakhs.

9. IT Infrastructure

Institution frequently updates its IT facilities including Wi-Fi. the total number of systems purchased in the 2016-2017 were 75 for the purpose of Central Library, Examination Cell, Digital Library, for office purpose in Degree campus and for CSE Department. A D-link Router too was purchased in the year 2017 for the purpose of Wi-Fi. Expenditure incurred on maintenance of physical facilities and academic support facilities excluding salary component during the year 2016-17 is 71.32 lakhs.

10. Scholarships to students

A total of 1523 students benefited from scholarships and freeships provided by the Government during the year 2016-17. Besides this another 86 students benefited from scholarships freeships, etc provided by the institutions besides government schemes during year 2016-17. the total amount of scholarships received for UG, PG and Engineering programs is Rs. 2,93,86,900.

11. Eligibility criteria attained

Number of students qualifying in state/ national/ international level examinations (eg: NET/SLET/GATE/GMAT/CAT/ GRE/TOEFL/Civil Services/State government examinations) during the year is 38.

The following is the list of faculty who have got NET certification in the month of March 2017.

Sl No	Name of The Faculty	Designation	Name of the Certification
1.	P Venkat Rao	Associate Professor	NET MTA
2.	Bh Padma	Sr Asst. Professor	NET MTA
3.	BMVSN Prasad Babu	Asst. Professor	NET MTA
4.	D Suresh Kumar	Asst. Professor	NET MTA

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Number of sports and cultural activities/competitions organized at the institution level during 2016-17 is six(6).

Number of Alumni Association/Chapters meetings held during the year2016-17 is four(4).

EVENTS -ORGANIZED AND PARTICIPATED BY THE FACULTY MEMBERS:

S. No	Organized/Participated by	Name of the Event/Workshop	Dates
1	Department of HRM actively involved in the organization of	A 2day workshop on “pedagogy-outcome based education, evaluation and assessment” organized by school of engineering, technical campus, GVP.	22 nd , 23 rd April 2017.
2		Participated in national seminar on “HRM in changing environment-current trends and future challenges” organized by Dept. of IR & PM, Andhra university.	28 th July 2017

3		2 Day workshop on “Systematic approach on teaching edge technologies to sustain competence, knowledge and wisdom”.	27 th ,28 th August 2016
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12. SEMINARS ATTENDED

List of Seminars And Workshops Attended In The Year-2016-17. Our faculty have attended national and international Seminars / Workshops and presented papers in them.

Sl.No	Name of the Participant	Name of the Sym/Conf/Sem/ Workshop	National / International / Regional	VENUE	Date
1	Bh Padma & D Chandravathi	FDP on “MATLAB and LATEX”	National	Dept of EEE, AU College of Engg. Vizag.	5 th – 9 th Dec,2016
2	PR Pavani	FDP on “BIG DATA ANALYTICS”	National	Dept of CSE , School of engineering, GVP,Rushikonda, Visakhapatnam-45.	16 th – 18 th December , 2016
3	B Diwakar & D Sureshkumar	FDP on “Data Science and big Data Analytics”	National	Dept of CSE, Adisakara College of Engg, GUDUR.	25 th -30 th Nov, 2016.
4	S.Rajesh	Fixed point theorem in fuzzy metric space / Quasi-Gauge space	XXV Congress of APSMS and National Conference on Mathematics	Vidyanagar MKBR Institute of Science and Technology	December, 2016

Sl. No	Name of Faculty	Topic	From Date	To Date	Place	Workshop/ Seminar
1	P. Krishna Murthy	Differential Equations & Engineering Applications	21/12/2016	23/12/ 2016	GVPCOE (E)	Workshop
2	P. Krishna Murthy	Materials Tribology:	23/3/2016	29/3/ 2016	Banaras University	Workshop
3	K.Sanatha & R.Siddhardha	A Review on Heat transfer	30-06-2017		Andhra University	Workshop
4	N.Y.Kumari	Sprouting affinities in Nano materials for Engineering	22/12/2016	24/12/ 2016	GVPCOE (E)	Workshop
6	Ch. Himagireesh	System Modelling, Simulation and advanced optimization tools for nanotechnology applications	19-09-2016	24-09-2016	Andhra university	Workshop

Events Organized by the College

Events Observed:

The College observes various events to bring awareness as well as to enhance the abilities among the students. To quote a few, Gurupoornima, Population Day, Aids Day, Independence Day, Hindi Diwas, Mathru Bhasha Dinotsavam, Sanskrit Day, Hiroshima-Nagasaki Day and many more. We conduct various competitions for the students on these occasions and try to bring awareness among them.

- A legal and consumer awareness program was organized by District legal and consumer society by conducting essay writing and elocution competitions to the students. Senior Civil Judge Sri. Damodhar, Senior advocate Prathibha, GST Commissioner Madhusudhana Rao graced the occasion.
- APSCHE-BRITISH COUNCIL ENGLISH COMMUNICATION SKILLS PROJECT- This program is initiated by our honorable Chief Minister Sri. Nara Chandra Babu Naidu and jointly organized by the Andhra Pradesh State Council of Higher Education and British Council. This is a cascading program to train the undergraduate students of professional courses like Engineering, MBA and MCA. Their target is to train nearly one lakh students from the whole state of Andhra Pradesh by training nearly 2500 teachers of various colleges as Master trainers. Fourteen members of our faculty from School of Engineering and School
- of Management Studies were given training by master trainer Mr.P.K.Raja from 10th July, 2017 to 19th July, 2017.
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1	21 st Oct	How to set the	Aseem Srivastav	Consultant	B Infinite
S.No	Date	Topic Delivered Corporate World	Name of the Guest	Designation	Organization

2	28 th Oct 2016	SAP Awareness	Mr Naveen	Principal Architect	HPE
3	10 th Oct 017	Industry Prep Program – Earn while you Learn	T Venkat	CEO	Soliver Labs

STUDENTS ACHIEVEMENTS:

- The Students of our College are encouraged to participate in various competitions organized by other institutions and forums . Our students secured many prizes in inter collegiate and district level competitions held by different organizations and colleges in and around Visakhapatnam.
- Mr.Karunakar Edward III MPC secured first prize in district level in instrumental Guitar competition.
- Our students secured first prize in model presentation in Electronics, Maths and statistics, 2nd prize in quiz in computers, 1st Paper presentation in Varnahela competitions held by PRISM College.

Student Achievements in Co-curricular and Extra-curricular activities

Sl.No	Date	Institute Name	Winners/ Runners	Event	Cash Award
1	24th -25th Jan 2017	CHATURA 2k17/AITAM- Tekkali	Mr.Ch.Eshwar & Arfa Siemen (W)	HR	1500/-
				B'Plan	1500/-
			2. Mr.K.Praveen & Mr.Yeshwanth (W)	Finance	1500/- 1000/-
			Mr.RamaRao & Mr.Tharun (W)	Marketing	
			4. Mr.P.Jeyanth & J.Prakash (R)		

2	7th Feb 2017	PYADAH COLLEGE / Pragnya 2K17	1. Mr.K Praveen (W) Ms.Tejaswi, Mr.Yeshwanth & Mr. Rajeev (W)	Mr. Pragnya Best out of Waste	1000/- 1000/-
3	6th Feb 2017	AVANTHI COLLEGE/ PRABANDHA PRAGTAAM 2K17	M.Gopikrihsna & Mr.Saikiran (W)	Ad Making	Memento
4.	3&4 Feb 2017	DISHA 2k17/ SAMATHA COLLEGE	1. Mr. Prasanth.N & Ms. Sk.Zainabi (R)	D-Kautliya- Finance	Memento
5.	18th Feb 2017	BITS-Prabandh 2k17	Mr. Bhardwaj , Sriharshini.T, Manikanta & Deepika (R) 2. Ms. Y.L Priyanka & Ms. Jythsna (W)	Ad Making Finance	Memento
6.	9 &10 th Feb 2017	Andhra Loyola College	MBA & BBM	Overall Champion Ship	Mementos
7.	8&9th Mar 2017	VITAM/ SAMYUKTHA 2K17	1. S.Param Jyothi & T.Phanendra(W) 2. Lavanya Kumar & Gopi Krishna (W) T.Phanendra & Jagadish (R) 4. M.Lavanya Kumar & P.Santosh	Startup Ad Making Sales Mantra B'QUiz	300/- 300/- 200/- 200/-

8.	March 10 2017	MRPG COLLEGE/VIDUR A 2K17	BBM Students	HR (W) FINANCE (W) MARKETING (W) SINGING (W) GROUP DANCE((W)	5000/- & Memento's
9.	9&10 March 2017	KLU -VIjayawada	1.Mr.K.Praveen , Mr. Balakrishan & Mr.Yeshwant 2.Mr. K.Praveen & Mr. Yeshwanth 3.Mr.Balakrishna & Mr.P.Jeyanth 4.Mr.P.Jeyanth 5.Mr.P.Jeyanth & B. Yeshawanth	Vypar (W) B'Plan (W) Market Mucks(W) Ship WrecK (W) Tycoon (R) (W)	1500/- 1500/- 1500/- 750/-

BBA students have started a Student Activity Centre (SAC) with the objectives of enabling students to explore new horizons, to provide a platform to showcase their innovative ideas, to increase the participative and competitive spirit of the students, to encourage students to work under diversified conditions and to contribute to the overall students' development.

List of CII –Yi Events 2016-17

Young Indians (Yi) is an integral part of CII, formed in 2002 as a PAN India platform for young Indians to realize the dream of a developed nation. Through its programs and initiatives, it reaches out to millions of youth across the country through a network of 43 Chapters with the clarion call of action ‘We Can, We Will’. Yi holds more than 3000 activities each year under the pillars of Youth Leadership, Nation Building, Thought Leadership and connects with 19000+ students through its institutional network, ‘Yuva’. Gayatri Vidya Parishad has MOU with Yi in the year 2016-17 and 253 students enrolled for membership.

S. No	Date	Program organized	Speakers	Participations
1	03-08-2016	MoU signing between GVP and Yi Vizag	YI Visakhapatnam Chair	All Students of MBA.
2	02-09-2016	Touching Borders-Touching Lives, Organised by Yi Vizag	Mr. Lakshmanan Mr. Krishnamurthe	130 students of MBA
3	02-10-2016	Swatch Bharat Survey in a Fishermen Colony	Yi Vizag Chair Mr.D Akhilesh Reddy	60 students of MBA
4	02-10-2016	Flashmob Program for Awareness on Swatchatha	Prof. S.Rajani & Mr. D Akhilesh Reddy	150 Students of MBA
5	03-10-2016	Project Masoom Sestitisation Programme	Ms. Priya Uppalapati	4 MBA Students Participated
6	05-10-2016	Panel Discussion on Digital Media Management	Mrs. Valli , Director- Media3 International Mr.Kiran Babu, CEO- Scribbling Pen Mr.Sai Dinesh,Lead Supply chain Analyst- Flipkart	135 Students of MBA Participated
7	21-10-2016	“How to set mind for corporate?” organized by Yi Vizag in GVP Campus	Mr.Aseem Srivatsav, Director-Kirloskar Brothers	90 Students of MBA 2 nd year Participated

8	28-10-2016	Diwali 4 Desh, Supporting Special Children in their Hand made diyaas	NA	All the Faculty & Students in campus Bought Diyaas
9	30-10-2016	Sandesh 2 Soldiers, A post card wish campaign initiated by Yi YUVA GVP	NA	22 Students of MBA Participated
10	4 th to 6 th Nov, 2016	National Leadership Camp by Yi YUVA at Lonavla, Maharashtra	Jacob Joy, Vice Chair-Yi India	12 Students from MBA participated
11	12-11-2016	Cykulothon & Beach Cleanup Drive organized by CII-Yi , India @ 75 Trust	Dr.V.Murali Krishna, Chair CII Vizag	96 Students of MBA Participated
12	20-11-2016	Pinkathon Run	Milind Soman, Bollywood Actor 7 promoter of Pinkathon	60 Girls from MBA Participated
13	22-11-2016	CII Vizag Meet with Mr.Vikram Kirloskar, Organised by CII Vizag	Mr.Vikram Kirloskar,MD Toyota Motors, Deputy Chairman- CII Southern Region	2 faculty and 3 Students participated
14	28-29 January 2017	CII AP Partnership Summit	Union Ministers, Chief minister of AP, Industrialists, foreign Ministers	60 Students from MBA Volunteered
15	20-02-2017	Session on Business Networking Skills by Yi Vizag	Mr.KVT Ramesh, Executive Director, BNI India	200 Students of MBA Participated
16	06-03-2017	Annual General Meet by Yi Vizag	Mr.Jayadev Galla, Hon'ble MP of Guntur, Vice Chairman-Amararaja	40 Students from MBA Participated

			Group	
17	09-03-2017	Awareness talk on Cervical Cancer organized by Yi Vizag in association with MGCHRI	Prof.G Nageswara Rao, Vice Chancellor, Andhra University	12 Students from MBA Participated
18	24-25 March 2017	Take Pride 2017 Yi Annual Summit	1.Piyush Goyal- Union Minister 2.A Velumani, Chairman- Thyrocare Technologies 3.Vijay Sekhar Sharma, Founder-PayTM 4.Seema Rao, Women Commando Trainer 5.Harsha Bogle, Cricket Commentator	5 students from MBA Participated

The students participated in various national level technical meet conducted by the other institutions and got several prizes. Some of the details are given below:

The students of the Department of Computer Applications have achieved the following certifications in various latest technologies in the domains of Computer Science to improve and enhance their technical skill which are incredibly valuable for their future.

The following are the Certification courses offered in the year of 2016-17.

Sl No	Name of the Course	No of Students Certified	Duration of the Course
1	Android	77	29 th Sept to 1 st Oct 2016
2	Microsoft .NET	63	6 th March to 15 th March , 2017

- Students of (2016-18) and (2017-19) Batch of HRM actively participated in national seminar on “HRM in changing environment-current trends and future challenges” organized by Dept. of IR & PM, Andhra university in July 2017.

- Students of (2016-18) and (2017-19) Batch of HRM attended a quiz competition at National level organized by NIPM at GITAM University in August 2017.
- G. Srinivas of 2014-18 Batch certified by 4/4 CSE Gurukulam.
- G. Padmasree, G. Sai Ganesh Raja, M. Manaswini, Brijesh Babu, P. S. Manoj Bharat, K. Madhu Prakash of CSE 2014-18 batch have entered into the final stage of Fintech Hackthon conducted by APITA and Ministry of IT Govt. of A.P.
- B. Naveen and Charan Datha of CSE 2015-19 Batch have cleared the first round of Mission R & D – program.
- Two students Pavan Roy and B. Naveen of CSE 2015-19 Batch got all India 308 and 348 ranks respectively in Code vita contest organized by TATA Consultancy Services (TCS). A total of 2 lakh participants attempted this contest.
- One student G Naveen Babu (314129210058) participated in Project Expo Coding context in a Technical Fest in Gudlavalleru College of Engineering, Machilipatnam during 12th – 14th February 2017.
- One student G Naveen Babu (314129210058) participated in Project Expo Coding context and Technical quiz in a Technical Fest in Sidhartha College Vijayawada on 9th February 2017.
- Three students namely B Sowjanya (314129210007), G Padmasree (314129210015), K Veena (314129210019) of B. Tech CSE 2014-18 (3rd year) attended four day Tech Fest in IIT Chennai during 31st December 2016 to 3rd January 2017.
- Three students I.V. Amaresh (313129210016), B Mourya (313129210028) of BTech CSE final year and B Naveen (315129210006) of BTech CSE II year participated in ACM-ICPC, Asia Amritapuri Regional Context in Kerala during 21st -24th December 2016.
- Twelve students of BTech CSE 2014-18 Batch have attended four day Tech Fest in IIT Mumbai during 15th -18th December 2016.

Student Innovative Development Club (SID Club)

The club called SID is a Student Innovative Development club which guides and encourages the innovative ideas of the students and turns those ideas into the practical applications with proper guidance from the establishing startups of the campus and the faculty members.

ENDOWMENT PRIZES:

In order to encourage meritorious students some philanthropists came forward and instituted gold medals and awards in various subjects. The students are advised to compete for these medals and to boost their morale. Scholarships for eligible students of U.G, P.G and Engineering students who have applied, have been given their scholarships by the respective welfare departments.

Sl. No.	Name of the Award	Name Of The Student
1.	Sri. PaluriVenkataRamana prize for the best student in Cost Accounting in 3 rd year B.Com	Devaguptapu Saranya
2.	Sri. PaluriVenkataRamana prize for the best student in Business Law in 3 rd year B.Com	Devaguptapu Saranya
3.	Sri. PaluriVenkataRamana prize for the best student in Advanced Corporate Accounting in 3 rd year B.Com	Devaguptapu Saranya
4.	Sri. P. Visweswara Rao prize for the best student in Business Economics in 1 st year B.Com	Prerna Nahata
5.	Smt. Komaragiri Kanakamma memorial prize instituted by Sri. Desiraju Pratap for the student who secured highest marks in Hindi.	Betha Venkata Naga Meghana
6.	Smt. SundaraLakshmi Memorial Prize by Sri. V.V.K. Suryanarayana in memory of his wife for the best performed student in B.COM	Devaguptapu Saranya

Annual Growth Report 2017-18

GAYATRI VIDYA PARISHAD was established in the year 1988 by a group of eminent academicians under the visionary leadership of Late Prof.B.SarveswaraRaogaru, former Professor of Economics, Andhra University, Member - Planning Commission of India and a Cambridge mind with an objective of promoting value rich and quality focused higher education in distinct area of academics in the city of Destiny – Visakhapatnam.

The Mission of the institution places emphasis on three aspects (thrust areas) essentially: Academic excellence through value based education, Strong research base and sustainable development thereby leading to exponent for development of a holistic personality of a student intern resulting in the realization of institution’s vision - **“CREATING HUMAN EXCELLENCE FOR A BETTER SOCIETY**

In this academic year our college has got more than its full complement of admissions in all the courses attracting students from different parts of the state and country. The various UG courses were filled to the sanctioned strength and some of the courses were filled to more than the sanctioned strength. Andhra University communicated an order stating wherever there is demand; the colleges can seek approval for extra seats by remitting extra amounts stipulated. The admissions are good which indicates confidence of the parents in Gayatri Vidya Parishad educational institutions.

The P.G. courses admissions are also good by the intake of the students as shown in the table. The intake of the students into the M.B.A. course and M.Sc. (Organic Chemistry) is very encouraging. The admissions into B.Tech. Courses are also encouraging. 72 students were admitted through lateral entry.

ADMISSIONS

S.No.	Name of the Programmes		Intake	Students admitted
UG Programmes				
1.	B.Sc.,	Maths, Physics, Chemistry	60	72
2.		Maths, Physics, Comp.Sc	60	72
3.		Maths, Statistics, Comp.Sc	60	144
4.		Maths, Electronics, Comp.Sc	148	180

5.		MB.BT.BC	45	55
		Total	373	523
6.	B.Com		180	165
7.	B.B.A		230	262
8.	B.C.A		45	61
		Total	828	1011
PG Programmes				
9.	M.B.A		180	164
10.	M.C.A		60	26
11.	M.Sc. Cs		40	23
12.	MSc. Or		30	36
13.	MHRM		40	27
		Total	350	276
School of Engineering				
14.	Civil		60	30
15.	CSE		60	56
16.	ECE		60	55
17.	MECH		60	40
		Total	240	181
School of Engineering – Lateral Entry				
18.	Civil		18	16
19.	CSE		18	06
20.	ECE		18	08
21.	MECH		18	22
		Total	72	52
GRAND TOTAL:			1490	1520

COLLEGE ACHIEVEMENTS

- The college extremely happy to share with you all that the College secured 110th rank in National Institutional Ranking Framework (NIRF) conducted by Ministry of Human Resource Development, New Delhi and at State level our college is ranked third amongst all the degree colleges.
- The AICTE gave extension of approval for the programmes of Engineering, MBA and MCA for the Academic Year 2018-2019.
- The School of Engineering successfully completed the process of ISO audit annual inspection for the academic year 2017-2018 on 10th January, 2018.
- The IQAC of our College collected on-line feedback from the students during both odd and even semesters with respect to quality of teaching. This has helped the administration for managing the talent of teachers. The management of the College felicitated teachers who performed well, on the occasion of the Teachers Day Celebration
- Academic Audit for the year 2017-2018 was successfully conducted on 15th September, 2018. A retired professor from Andhra University, a retired principal of a Government Degree College and a female faculty serving in Dr. V.S. Krishna Government Degree College were invited to be on the audit committee.
- Admissions during the academic year 2018-2019 are very much encouraging. It recorded more than sanctioned strength in all the science sections of UG courses. The Andhra University is kind enough to cooperate with us by sanctioning extra seats. In all the other courses including engineering branches, the admissions are good which shows the continued trust of the parents on our institution. As on today the total strength of students of all the courses comes to 4350.
- As a part of the academic enrichment programme the college invites academicians and eminent people from industry to deliver guest lectures to our students. During 2017-2018, approximately 23 guest lectures were arranged on various topics of contemporary relevance.

- The syllabi of most of the courses are thoroughly revised with the help of members of Board of Studies which includes, experts nominated by the Andhra University and industry experts invited by the College.
- On 11th August 2017 another big elocution competition on **“GST – A Road Forward for Economic Development”** was conducted and cash prizes were distributed on 15th August 2017. Judges from University professors and elite public in the respective fields were invited as judges and in these competitions, each participant in the final round was awarded Rs. 1000 each and first second and third prizes @ Rs.5,000/- Rs.3,000/- Rs.2000/- were distributed to the winners.
- BCA course is reintroduced this year at Rushikonda Campus and the response is very good.
- The Freshers’ Day celebration of Commerce students were held at Ba Bapu Bhavan on 10th August, 2017. Prof. K. Rama Mohana Rao, In charge Principal of College of Arts and Commerce, Andhra University was the Chief Guest. The Freshers’s Day celebrations of science students were held at Ba Bapu Bhavan on 11th August, 2017. Prof. D.E. Babu, Principal, College of Science and Technology, Andhra University was the Chief Guest. On 5th September 2017, the College celebrated the Birth Day of Dr. Sarvepalli Radha Krishnan as Teachers Day in which Prof. K. Pattabhi Rama Sastry former Professor, Department of Mathematics, Andhra University was felicitated. He addressed the faculty of all the three campuses and exhorted the faculty by giving valuable suggestions.
- AP Innovation society: The College is a registered member of AP Innovation Society. The Society conducted International Innovation fair from 9th September, 2017 to 11th September, 2017 in Gateway Hotel, Visakhapatnam. One team consisting of three students from ECE won silver medal for their innovative startup, ISF technologies – They developed a real-time aquaculture monitoring systems using smart sensor technology devices with unique features and captivating market profitability and sustainability.
- Engineers Day in commemoration of the birth day of M. Visweswarayya was celebrated on 15th September, 2017. The Chief Guest of the Day was Mr. K.V.V.Sanjay Kumar, AGM, (RINL), Steel Plant, Visakhapatnam. On the occasion Essay writing and elocution competitions for all the Engineering students were conducted and prizes were distributed.
- Two students Pavan Roy and B. Naveen of CSE 2015-19 Batch got all India 308 and 348 ranks respectively in Code vita contest organized by TATA Consultancy Services (TCS). A total of 2 lakh participants attempted this contest.

RESULTS AT A GLANCE

The academic performance of the college is measured in terms of the results of the students .The College is run under autonomous stream and the continuous evaluation method implemented in the examination process is very tough and extra care is taken at each and every step. We have been achieving excellent results that enhanced the image of the institution. The tables below show the successful candidates and their pass percentage which is very high and consistent.

S.No.	Name of the programme	APPEARED	PASSED	Pass %
UG Programmes				
1.	MPCs	67	51	76.1
2.	MSCs	77	59	76.6
3.	MECs	147	88	60
4.	MBBTBC	67	58	86.6
5.	M.P. Chemistry	69	47	68.1
	TOTAL	427	303	70.96
6.	B.Com	186	201	92.53
7.	B.B.A	221	198	89.59
	TOTAL	834	702	84.17
PG Programmes				
8.	MBA	174	169	97.13
9.	MCA	29	25	86.21
10.	MHRM	28	27	96.43
11.	MSc. C S	33	30	91

12.	MSc O C	28	14	50.00
	TOTAL	292	265	90.75
Engineering programmes				
13.	CIVIL	55	21	38.18
14.	CSE	55	41	74.54
15.	ECE	53	34	64.15
16.	MECH	60	30	50.00
	TOTAL	223	126	56.50

PLACEMENTS

The excellent academic record of our students gets translated into fruitful career in several corporate companies. Several leading companies from IT, Banking, Pharma, Manufacturing and HR sectors select our students and the feedback from the companies about our students performance is good. The career guidance and placement cell of each campus is taking care of the placements. On an average 40-50 companies visited the campus during the year 2017-18.

On the whole, during this academic year about 40.25% students of all courses put together are placed with the help of the institution. The pay package ranges from 1.20 lakhs per annum to 4.6 lakhs.

Sl.No.	Name of the Programme	Number of Students placed	Average Package
1	B.Sc	107	1 to 3 lakhs
2	Commerce	18	
3	BBA	07	
	Total:	132	

4	MBA	103	1.5 to 4 lakhs
5	MCA	8	
6	MSc (Cs)	02	
7	MHRM	17	
8	MSc (Org.Chem)	11	
	Total:	141	
9	Civil	24	1.5 to 4 lakhs
10	CSE	32	
11	ECE	27	
12	MECH	07	
	Total:	90	

COMPANIES LIST

S. No	Name of the Organization
1	Infoedge-Naukri.com
2	Future Group-Big Bazaar
3	ICICI Direct
4	Asian Paints

5	Factset
6	Bulk House
7	Unicard Technologies Pvt Ltd.,
8	Just Dial Pvt Ltd.,
9	Snap Deal
10	Miracle Solutions
11	K.P.R.Fertilizers
12	Kotak Mahindra Bank
13	Oppo Mobiles India Pvt. Ltd
14	Cipla
15	Wipro Finance
16	ICICI Bank
17	TCS
18	Sutherland Solutions
19	Syntel
20	Amcat based Company
21	ETL
22	Wipro
23	Ramky Group
24	Swarnalatha spinning Mills
25	HSBC
26	XCEL Solutions Corporation

27	Accenture
28	Swift Solutions Corporation
29	Dwaithi Technologies
30	Hobel Technologies
31	Amlog R&D Center
32	Lambda software solutions(p) Ltd
33	Aurobindo Pharma
34	Biocon Ltd,
35	L & T
36	Amazon
37	H G SOLUTIONS, FACE ACADEMY, JOBIAK, SUTHERLAND
38	PRINT 2 BLOCK
39	H.G. Solutions
40	CONTINENTAL AG
41	HANSA SOLUTIONS
42	PRINT 2 BLOCK
43	JOBIAK
44	SUTHERLAND
45	INFOSYS
46	JOBIAK
47	FACE ACADEMY,
48	OXIDE SOLUTIONS

STAFF RECRUITMENT

In the beginning of the academic year 2017-18 the college recruited staff both teaching and non-teaching for efficient functioning and reaching the set goals. Some of the existing senior members of the faculty were promoted as Associate Professors and Professors.

New Appointments in UG Programmes 2017-2018

Sl.No	Name of the Staff	Designation	Department
1.	Dr.G.Vijaya Lakshmi	Asst. Professor	English
2.	Ms.J.V.Sri Vidya	Asst. Professor	English
3.	Ms.B.Arundathi	Asst. Professor	Hindi
4.	Dr.U.Y.Divya Prasanthi	Asst. Professor	Mathematics
5.	Sri D.Lakshmana Rao	Asst. Professor	Physics
6.	Sri B.Sateesh	Asst. Professor	Computer Science
7.	Smt.Mantha Uma	Asst. Professor	Computer Science
8.	Smt.S.Swaroop Rani	Asst. Professor	Electronics
9.	Smt.N.Naga Sivamma	Asst. Professor	Statistics

New Appointments in PG Programmes 2017-2018

S.No	Name of the Staff	Designation	Department
1.	Sri. B. Mahendra Reddy	Asst. Professor	BBA
2.	Sri. S. Kishore B	Asst. Professor	BBA
3.	Dr.K.V.Nagaraju	Asst. Professor	BBA
4.	Smt. Alice Karuna	Asst. Professor	BBA
5.	Smt. B.Surya Deepthi	Asst. Professor	BBA
6.	Smt. B. Adilakshmi	Asst. Professor	BCA
7.	Smt. Lakshmi Madhuri	Asst. Professor	BCA

New Appointments in Engineering Programmes 2017-2018

S.No	Name of the Staff	Designation	Department
1.	Smt. D. Vijayalakshmi Kantham	Sr. Asst.Professor	Civil
2.	Smt. P. Anitha	Asst. Professor	CSE
3.	Smt. G. Yamini	Asst. Professor	CSE
4.	Sri. A.S.V.R. Kumar	Asst. Professor	CSE
5.	Smt. K. Suneetha	Asst. Professor	CSE
6.	Smt. G. Preethi	Asst. Professor	CSE
7.	Dr. P.A. Nageswara Rao	Associate Professor	ECE
8.	Dr. S. Vijay Kumar	Senior Asst. Professor	ECE
9.	Sri. Ch. Murali	Asst. Professor	Mech Engg

NON –**TEACHING**

Sl.No	Name of the Staff	Designation	Department
1.	Ms.P.Yogini Devi	Teaching Assistant	Mathematics
2.	Sri B.Naidu	Lab Assistant	Chemistry Lab
3.	Sri B.Gurunadha Rao	Programmer	Computer Lab (UG)
4.	Sri P.Srikanth	Lab Assistant	Electronics Lab
5.	Smt.U.Indira	Junior Lab Assistant	Micro-biology
6.	Sri K.Sravan Kumar	Junior Lab Assistant	Bio-chemistry
7.	Sri R.R.V.R.C. Murthy	Office Assistant (Accounts) MVP Campus	Office
8.	Sri. K. Kishore	Sr. Technician	Mech Engg
9.	Sri. R.S.L.Bangar Raju	Office Asst, (Accounts) School of Engineering	Office

RESEARCH ACTIVITIES OF THE FACULTY

This year six members of faculty are awarded Ph.Ds and four members have submitted and waiting for results. Two more faculty are expected to submit their thesis work in the month of October and November. As of now there are total of 45 Ph.D holders are working as faculty members in our institution.

- Smt. Hephzibah Rani Singh H.O.D. of Bio Technology have been awarded Ph.D in her respective subject.
- Mr. V. V. Devi Prasad Kotni, Asst. Professor, and Department of MBA have been awarded Ph.D.
- Ms. Oly Mishra, Asst. Professor, Department of MBA have been awarded Ph.D
- Mr. S. Rajesh, Assistant Professor, Department of Mathematics have been awarded Ph.D. Degree from Rayalaseema University, Kurnool in the month of January 2018.
- Mrs D. Manasa, Assistant Professor, Department of Civil Engg have been awarded Ph.D. Degree from Andhra University in the month of May, 2018.
- Mr. P. Srinivasa Rao, UG Department of Statistics is awarded Ph.D. Degree from Andhra University in August 2018
- Mrs. V. Radhika, Head, Department of Mathematics and Mrs. A. Sayibala, Asst Prof. Department of English have submitted their Ph.Ds.
- Mrs. B Vidya Assistant Professor of the Department Submitted Ph.D Thesis to the Andhra University and awaiting for the Award of Ph.D. Degree
- Mr N V. Ramana Murthy submitted his PhD Thesis in Computer Science and Engineering at Rayalaseema University on 7th September 2017.
- Smt. A. Saibala, Department of English submitted her Ph.D in the month of July, 2018.
- Mrs. Bh. Padma, Sr. Asst. Professor completed Pre-Ph.D. Examination.

- Mrs. D Chandravathi --- submitted her Ph.D Thesis in October -2018

FACULTY AWARDS AND RECOGNITIONS

- A.Sayibala received an honorarium of 25000 from the Andhra Pradesh Government for cascading the workshop on "English for employability". She was invited to conduct workshops and deliver guest lectures by different organizations like JK Paper mill, government home for girls etc.She also chaired a session in the two day international seminar on Feministic Dynamics and presented a paper published with the ISSN number
- Dr. K.V.S. Sarma Elected as an Executive member of Counsel of APSMS, 2017.
- Dr.P.V.Mohini was conferred the Sir.R.Venkataratnam Research Gold Medal for the best thesis in the Department of Commerce and Management Studies, Andhra University, Visakhapatnam in the year 2017.
- Dr.V.V.Devi Prasad Kotni was appointed as a research paper reviewer for the conference track /themes on Marketing of Financial Services for International Conference “Dynamics of Financial Sector Reforms” organized by Mittal School of Business, Lovely Professional University (LPU), Punjab on 6 – 7 April, 2018.
- Mr. D. Suresh Kumar, Asst. Professor, Dept of MCA Qualified in UGC NET
- Mr. B. Diwakar, Asst. Professor, Dept of MCA Wipro Certified Faculty
- Mr.N.V.Ramana Murty, Associate Professor received Best Teacher/Faculty award on the eve of Teachers Day Celebrations on 5th September 2018.
- Dr.T.M.N.Vamsi Promoted as Professor in the Department.

- Mr.N.V.Ramana Murty Promoted as Associate Professor in the Department.
- Prof.D.Saritha, Dean Student Affairs attended Digital Education Summit, Organized by APITA at Visakhapatnam on 16th Feb 2018.
- Dr TMN Vamsi, Associate Professor took the charge as Head of the department on 11th Jan 2018.
- Dr T.M.N.Vamsi certified by NPTEL as Elite in Internet of Things (IoT).
- Prof D Saritha certified by NPTEL as Elite in C-Programming.
- Mr. B. Mahendra Reddy qualified APSET Examinations
- Dr. K.V.V.Murali Someswara Rao and Dr. G. Syamala rao also qualified APSET Examination.
- Smt. R.Kanchana, Department of Commerce, Sri. D.Lakshminarayana, Department of Environment Science are qualified in the APCET Exmination
- Two of our Faculty of MCA Dept have been certified in oracle 11G
 1. Mr.G.Hanumantha Rao
 2. Mr.BMVSN Prasadbabu

The constant motivation and guidance provided by the management in the field of research and innovations has resulted in members of the faculty obtaining their Ph.D degrees and major and minor research projects from U.G.C. and AICTE. Some of the faculty members are invited to train corporate executives on skill and competency development. The Institute is also recognized as research centre by Andhra University and Rayalaseema Univeristy which reflects the capability of the faculty members to take high end responsibilities. Some members of the faculty have obtained patent rights for their research work and have shown keen interest in research publications.

Name of the teachers recognized as research guides:

Name of teachers recognized as research guides	Year of recognition
Dr.K.V.V.MuraliSomeswaraRao	2018 (Andhra University)
Dr.N.VijayaJyothi	2018(Andhra University)

Number of awards for innovation won by institution/teachers/research scholars/students				
Best InnovativeIdea in FINATHON 2018	M.Ashalatha K.Mayukha	AP State Government	2018	Students
Fostering an eco system bridging Government, Industry and Academia	Sri.G.Kalyana Chakravarthy	DST, Govt. of India	2018	Faculty

BOOKS and PUBLICATIONS by the Faculty

S.no	Name of the faculty	Title of the Book	Name of the Publisher	Year
1	Venkateswarlu T, V V Devi Prasad Kotni	Retail Management	Himalaya Publishing House (HPH), Hyderabad.	2018
2	V V Devi Prasad Kotni	Value Chain Management in Marine Fisheries Sector	Lambert Academic Publishing, Germany	2017
3	V V Devi Prasad Kotni, K V Nagraj, R Pardahsaradhi,	Leadership Education	Himalaya Publishing House	2017

	Chanchal Mukherjee			
4	Prof.K.S.Bose	Value Chain Analysis of Marine Products of A.P.	Paramount Publishing House	2017
5	Dr. G.Syamala Rao	Growth of LIC in the Life Insurance Industry	Global Research society Publications	2017
6	Suma Sunkara Venkateswarlu Karumuri	Talent Management	Himalaya Publishing House	2017
7	Dr.P.V. Mohini	Business Ethics and Corporate Governance	Himalaya Publishing House	2017
8.	Dr.Smt.V.V. Lakshmi and Smt. P. Roja	Brand Management	Himalaya Publishing House	2018
9.	Sri P. Raju	Analytical Skills	Himalaya Publishing House	2018

Smt. V. Radhika, Asst. Professor, Department of Mathematics attended International Conference on Recent Advances in Mathematical Sciences and Applications (RAMSA-17) on 19th to 22nd December 2017 at Gayatri Vidya Parishad College of Engineering, Madhurawada and presented a Research paper on the topic.

Smt. V. Radhika, Asst. Professor, paper presented "Generalized quasilinearization for PBVP for Hybrid Caputo Fractional Differential Equations". International Journal for scientific research and development, Volume 5, 2017. ISSN 2321-0613.

Smt. V. Radhika, Asst. Professor, paper presented "On Quasilinearization Method for Hybrid Caputo Fractional Differential Equations". International Research Journal of Advanced Engineering and Science (IRJAES) Vol.2, Issue 2, 2017. ISSN 2455-9024.

Prof.V.U.M.Rao, Professor, Dept of Maths, Andhra University and Dr. Ubbeti Yoga Divya Prasanthi, Asst. Professor, Department of Mathematics, GVP and Y.Aditya, paper presented entitled "Plane symmetric modified holographic Ricci dark energy model in Saez Ballester theory of gravitation. Results in Physics, 10, 469-475 (2018)

Prof.V.U.M.Rao, Professor, Dept of Maths, Andhra University and Dr. Ubbeti Yoga Divya Prasanthi, Asst. Professor, Department of Mathematics, GVP paper presented entitled Bianchi Type -1 and III Modified Holographic Ricci Dark Energy Models in Saez-Ballester Theory. The European Physical Journal Plus, 132,64 (2017)

Prof.V.U.M.Rao, Professor, Dept of Maths, Andhra University and Dr. Ubbeti Yoga Divya Prasanthi, Asst. Professor, Department of Mathematics, GVP paper presented entitled Bianchi Type-V Modified Holographic Ricci Dark Energy Model in Self-Creation Theory of Gravitation: Canadian Journal of Physics, 95 (6), 554-558 (2017).

Prof.V.U.M.Rao, Professor, Dept of Maths, Andhra University and Dr. Ubbeti Yoga Divya Prasanthi, Asst. Professor, Department of Mathematics, GVP paper presented entitled Bianchi Type-II Modified Holographic Ricci Dark Energy Model in Saez – Ballester Theory of Gravitation: Bulletin of Mathematics and Statistical Research, 5 (SI), 139 – 146 (2017).

Department of BBA

S.No.	Name of the faculty	Title of the Paper	Name of the Journal	Date
1.	Dr. G. Surya Prakasa Rao	Economics of Bt Cotton vs Non- Bt Cotton Cultivation	Indian Economic Journal	Dec'2017
2.	V. Saujanya	Contextualizing Alice Walker in the Tradition of African American Women writers	ISSN: 2395-1729	April, 2018
3.	M.Sanyasi Rao	Statistical methods and theory and applications	ISSN:978-93-85518-19-5, Vrinda	2017
4.	Mr. Vemula Rajesh	Social Media at the Top of Mind	ISSN:2249-9067, Volume 7, No.2	Dec'2017

Department of MBA

S.No	Name of the faculty	Title of the Paper	Name of the Journal	Date
1.	Dr.Devi Prasad Kotni V V, Venkateswarlu K	Application of Herzberg Two-Factor Theory Model for Motivating Retail Sales Force	The IUP Journal of Organizational Behavior	Feb 2018
2.	Dr.Devi Prasad	Paradigm Shift from Attracting	Global Business Review	Sept-Oct, 2017

	Kotni V V	Footfalls for Retail Store to getting Hits for E-Store: Empirical Evaluation of the Attributes of Decision Making Process in Etailing		
3.	Dr.Devi Prasad Kotni V V	Problems & Prospects Of Green Marketing	MITIS International Journal of Business Research (MIJBR)	July-Dec 2017
4.	Dr. P.V.Mohini	A study on awareness of personal financial planning among the households in Visakhapatnam city	Journal of Exclusive Management Research	April 2018
5.	Dr. G. Syamala Rao	Problems and prospects of Life Insurance with respect to North Coastal Andhra Pradesh	International Journal of management and Social Science Research	January 2018
6.	Dr. G. Syamala Rao	Innovative CRM practices in the Indian life insurance industry	Journal of Advance Management Research	December 2017
7.	Dr. G. Syamala Rao	Role of Co-operative Banks in micro-finance	International Journal of Multi-disciplinary Educational Research	August 2017
8.	Dr.N.Vijaya Jyothi	Performance Evaluation of Mutual Funds – A Comparative study between UTI and Birla Sunlife.	International Journal Multidisciplinary Educational Research.	2017
9.	Dr. Sairoop Allena and Dr. S. Rajani	Nurturing organizational culture with respect to Visakhapatnam port trust	Intercontinental Journal of Human Resource Research Review	July – Sep 2017
10.	Dr. Oly Mishra	Sources of Need Recognition in Online Consumers decision making process	International Journal of Exclusive management Research	April 2018
11.	Dr. Oly Mishra	Online Retailers connecting to the youth segment through facebook (A study on the influence of gender and personality type)	Journal of Asia Business Studies	December 2017

Department of MCA

Name of the Faculty	Year of Publishing	Title of the Paper	Type of Publication	Name of the Journal/Proceedings
Bh. Padma	2018, February	"Preventing Security Attacks on Mobile Pattern Passwords."	International	JATIT, volume 96, No 4.
Bh. Padma	2018, May	"A Novel Approach to Thwart Security Attacks on Mobile Pattern Authentication Systems"	International	IJCNIS, 18-27
D. Chandravathi	2018	"Comaprision of HomomorphicEncryption Algorithms".	International	IJRASET, Volume 6, Issue III.

Engineering

Name of the Faculty	Year of Publishing	Title of the Paper	Type of Publication	Name of the Journal/Proceedings
Dr.K.V.S.Sarma	August, 2017 Kakatiya University,Warangal	Some Topological Indices of Tensor Product Graphs	National	XXVI Congress of APSMS and National Conference on Recent Advances in Mathematics
Dr. S. Rajesh	Kakatiya University, Warangal, Aug 2017	Extension of results of Saurabh Manro et. al in a Fuzzy Metric Space	National	XXVI Congress of APSMS and National Conference on RECENT ADVANCES IN MATHEMATICS
Dr. S. Rajesh	2017	Fixed Point Theorems for Self-mappings in a Menger Space Using	International	journal of Mathematics Trends and Technology, Vol. 43, No. 1(2017), 55-62.

		Contractive Control Function under CLR / JCLR-property		
Dr. S. Rajesh	March 2018.	Extension of Results of Saurabh Manro ET. AI in Fuzzy metric space	International	Journal for Research in Applied Science & Engineering Technology (JRASET), Volume 6 Issue III,
Mrs. B.Vidya	July-2017	A Study on development of high strength concrete	National	IUP journal of structural Engineering, vol X, no-1,pp.7-19
Mrs.B.Vidya	December 2017	Development of M90 grade of concrete using Micro silica	International	journal for research in applied science and engineering technology, vol 5, Issue XII
Mr.P.Manikanta, G.V.S.Siva Prasad and P.Gouthami Patnaik	15 November 2017	Study on Behaviour of Multi- storied infilled frame	International	journal of civil and structural engineering Research
Mrs. B.Vidya	2018	Thermo Gravimetric Analysis of Concrete	International	Journal of Modern trends in Engineering research, vol 5, issue-4 pp.187-194
Dr. T.M.N.Vamsi	2018	IoT based Air Conditioner Controller : A Smart AC National Journal of Proceedings of CSI Impact	National	
Mr. N.V. Ramana Murty	2017	Fuzzy Rule Based Lung Cancer Diagnosis Expert System International Creative Trends in	National	

		Engineering and Technology		
Prof.D.Saritha	2018	Bigdata analysis via IoT and Cloud Services International Journal of Springer		Proceedings of CSI
Mr. N.V. Ramana Murty	2017	A Critical Study of Classification Algorithms for Lung Cancer Disease Detection and Diagnosis	International	International Journal of Computational Intelligence Research
Mr. Harikishan Kondaveeti	2017	Abridged Shape Matrix Representation for the Recognition of Aircraft Targets from 2D ISAR Imagery	International	International Journal of Advances in Computational Sciences and Technology
Smt T.S. Jyothi Lakshmi and Mr. S. Sandeep	2018	Performance Evaluation of Smart Antennas using non blind Adaptive Algorithms	National	IEEE Xplore with DOI: 10.1109/SPACES.2018.8316318
Mr. S. Sandeep and Smt T.S.Jyothi Lakshmi	January 2018.	Vertical Handoff in Heterogeneous Networks	International	Scopus Journal- International Journal of Pure and Applied Mathematics in Volume-118, Issue-17, Page No. 623-633
Smt T.S.Jyothi Lakshmi and Mr.S.Sandeep	October 2017.	SMART ANTENNAS FOR WIRELESS COMMUNICATION	International	Scopus Index Journal - International Journal of Applied Engineering Research ISSN 0973-4562
Dr. V. Vijayalakshmi	20th-21 April 2018	<i>Demonetization and its impact on Indian Society and Economy</i>	National	

SEMINARS /WORKSHOPS /SYMPOSIA ORGANIZED /ATTENDED

- Dr. V. Vijayalakshmi 27th -28th February 2018: Presented a paper titled ""inTwo –Day National Seminar on “Human Resource Management and Inclusive Growth in 21st Century : Concerns and Challenges” orgamnized by Department of Commerce and Studies & CSSEIP , Andhra University , Visakhapatnam.
- Smt. P.ROJA, Asst. Prof. Dept of Commerce 23rd-24th March 2018: Presented aPLENARY TALK in Two –Day National Conference on Youth in contemporary society: attitudes of exclusion and attempts for inclusion organized by Center for Study Exclusion and Inclusive Policy at Andhra University.
- Smt. P.ROJA, Asst. Prof. Dept of Commerce 20th-21 April 2018: Presented a paper on “*Crypto-Currencies are a dream for cyber criminals*” inTwo –Day National Seminar on Modern Initiatives In Banking Sector –Strategic Perspectives organized by University College of Commerce & Business Management, Kakatiya University.
- Smt. P.ROJA, Asst. Prof. Dept of Commerce 27th -28th February 2018: Presented a paper titled “*Beyond Ego Radical Ethically Authentic Leadership for the 21st century*”inTwo –Day National Seminar on “Human Resource Management and Inclusive Growth in 21st Century : Concerns and Challenges” orgamnized by Department of Commerce and Studies & CSSEIP , Andhra University , Visakhapatnam.

For first B.com student’s quiz, debate and presentations on their favorite leaders were conducted by the concerned faculty. All students participated actively. They also actively participated in economics quiz conducted by St. Joseph College for Women and also various competitions organized by CMA and bagged prizes.

Faculty Development Programs:

S.No	Name	Title of the FDP	Date	Venue
1	Mr.NVS Anil Kumar	Capacity building programme of faculty members in social sciences	22/5/2017 to 4/6/2017	Lucknow

2	Dr. G. Syamala Rao	Commodity derivatives education	9 th and 10 th March 2018	Thiruvapur, Tamil Nadu
3	Dr. N.V. Jyothi	Case Teaching for Management Teachers	23 rd and 24 th September, 2017	Andhra University, Visakhapatnam
4.	Smt. S. KANCHANA	Entrepreneurship development	November 10 th to 19 th 2017	
5.	Sri. A. BHASKARA RAO	Accounting with GST	7-10th September 2017	APSSDC at Anakapalli
6.	Dr. S. Rajesh	INTRODUCTION TO REVIT ARCHITECTURE	1 st August 2018 and 2 nd August 2018	Gayatri Vidya Parishad College for Degree and PG Courses, School of Engineering, Visakhapatnam

SEMINARS /WORKSHOPS /SYMPOSIA ORGANIZED /ATTENDED

S.No	Name of the Participant	Name of the Sym /Conf/Sem/ Workshop	National/ International/ Regional	VENUE	Date
1	G VenkateswaraRao	National workshop on "Biological Inspired Computing & Applications(BICA-2018)"	National	Department of CSE, GVP Engineering College for Women.	9 th -11 th March, 2018.

2	D Suresh Kumar	National workshop on "Biological Inspired Computing & Applications(BICA-2018)"	National	Department of CSE, GVP Engineering College for Women.	9 th -11 th March, 2018.
3	Smt. S. KANCHANA	Human Resource Management and Inclusive Growth in 21 st Century: Concerns and Challenges	National	Department of Commerce and Studies & CSSEIP, Andhra University, Visakhapatnam	27 th -28 th February 2018
4	Sri. A. BHASKARA RAO	CERTIFICATE COURSE ON GST	National	Department of Commerce & Management Studies, Andhra University, Visakhapatnam.	7 th August 2017 to 12 th September 2017
5	Dr. V.VIJAYALAKSHMI Smt. P. Roja	CASE STUDY METHODOLOGY	National	Department of Commerce & Management Studies, Andhra University, Visakhapatnam.	27 th February 2018
6.	Dr. D. Sunanda	National Knowledge Conclave	National	Jan-2018	Neemli – Rajasthan
7.	Mrs. P.Gouthami Patnaik	OBE	National	18 th Dec to 31 st Dec 2017	GVPCOE

8.	Mr. P.Manikanta and Mr.K.Gowtham Kumar	Faculty Knowledge Program	National	22 nd july	ICFAI BUSINESS SCHOOL
9.	Mr. P.Manikanta G.V.S.Siva Prasad	LATEST TRENDS IN STRUCTURAL ENGINEERING AND GEO ENVIRONMENTAL ENGINEERING	National	2 nd and 3 rd March, 2018	GVP COE
10.	Mrs.G.Preethi	Database Design and Programming on SQL	National	27 th August to 31 st August 2018	ANITS, Visakhapatnam
11.	Ms.G.Yamini	Python Programming	National	21 st May to 31 st May 2018	SOLIVAR LABS & GVP COE Visakhapatnam
12.	Mrs.K.Venkata Ratnam	Supervised Machine Learning	national	7 th May to 18 th May 2018	SOLIVAR LABS & GVP COE at Visakhapatnam
13.	Mr.K.Rakesh	Cryptography & Cyber Security (WCCS-2018)	national	22 nd to 24 th March 2018	GVP COEW
14.	Mr.K.Harikishan	Drone Innovation Seminar	national	17 th Feb 2018	Sunrise Incubation Hub, Visakhapatnam
15.	Mr.G.Kalyan Chakravathi	Outcome Based Education	national	18 th to 30 th December 2017	GVP COE, Visakhapatnam
16.	Dr.T.M.N.Vamsi	Computational Intelligence and BIG DATA Analytics (CIBDA- 2017)	National	15 th to 16 th December 2017	IBCB Visakhapatnam
17.	Mrs.V.Jaya Vani	Computational Intelligence and BIG DATA Analytics (CIBDA- 2017)	National	15 th to 16 th December 2017	IBCB Visakhapatnam
18.	Mr.K.Harikishan	Role of Intellectual Property Rights for Startup and Entrepreneurship	National	26 th November 2017	IMPACT, CSI National Conference, IMPACT, CSI National Conferenceisakh

					apatnam
19.	Mr.K.Harikishan	Analytics using R	National	13 th to 17th November 2017	Visakhapatnam
20.	Mr. Ch. Manohar Kumar	Design of Low loss Antennas	National	21st May-31st May 2018	I.I.T Kharagpur

- A one day seminar was conducted on “Art of Mind Control” by Dr. Jitmitra Dasa, Akshaya Patra, Visakhapatnam in the month of November, 2017.
- The Department of Electronics organized an industry institute interaction for the students of electronics with Sri. G.Tammi Raju manager- PCB design and packing Tessolve Semiconductors PVT LTD on 5th March 2018.
- The department of life sciences organized symposium biosciences for better future on science day Feb 9th 2018 conducted intercollegiate competitions quiz, debate , poster and PowerPoint presentation on different [themes.lb](#) college, Prism, AS Raja VMC, Samatha college students participated.
- Faculty Development Program was organized to the Faculty of Department of Civil Engineering on “INTRODUCTION TO REVIT ARCHITECTURE-2018” During August 1st and 2nd 2018with the support of ICT Academy Hyderabad.
- Mr.N.V.Ramana Murty attended and presented a paper One Day National Workshop on “Examination Reforms in Undergraduate Colleges” at Sri Ramakrishna Degree College, Nandyal on 22nd February 2018.
- Dr.T.M.N.Vamsi attended and presented a paper on “Smart AC” at IMPACT -2018 National Conference (CSI) on 5th& 6th January 2018.
- Prof. D Saritha chaired the session at 2018 held at Visakhapatnam on 5th and 6th January 2018.
- Mr. A. Mahesh Babu and Mr. M. Sri Suresh attended a Workshop Python Programing held at G.V.P. College of Engineering (A) from 21st May-31st May 2018.

- Mr. Ram Nishant Vanka attended a OBL workshop in GVPCOE from 18th Dec to 31st Dec 2017.
- Three-day workshop on LabView is organized for III/IV E.C.E students from 07-09-2018, 08-09-2018 and 10-09-2018.
- Three day workshop on Programming is organized for III/IV & II/IV E.C.E from 31-7-2018 to 02-08-2018.
- One-day hands-on workshop on PCB Designing & fabrication is conducted for III/IV & II/IV students of E.C.E on 16th March, 2018.
- A two-day hands-on workshop on MATLAB & SIMULINK is conducted for III/IV & II/IV students of E.C.E under IETE Student Forum on 15th& 16th February, 2018.
- Department of CSE and CSI student body chapter organized CSI State Level Student Convention on 1st& 2nd February 2018. A huge response came for this event from other Engineering Colleges. Nearly 157 plus students registered for this event. We organized two workshops, paper presentation and other technical and non-technical events. Sri P. Raychoudhary, Director, Commercial, RINL, and Visakhapatnam Steel Plant & Chairman of CSI Vizag Chapter inaugurated the event.

GUEST LECTURES ORGANIZED

S.NO	DATE	NAME & DESIGNATION	TOPIC COVERED
1	28-12-17	Dr G Syamalarao, Assoc. Professor, GVPPG, Visakhapatnam	Financial Planning for young investors
2.	21 st July 2018	Nikhil Vootkur , Designer, KUDOSWALL, USA	an Easiest way to build a resume or Portfolio on line
3.	28 th July 2018	Shivnag of IISc Bangalore	Latest works in Physics and its connection to Computer Science
4.	06.01.2018	Ch. Dharani Dhar IBM, Bangalore	Azile Technologies

5.	09.10.2017	Mr. Shiva Kumar Gunturu, CEO, Maple software solutions	Fintech and Block chain technologies
6.	09.10.2017	Smt. Veena Gundavalli Founder & CEO, Emergia Corporation, U.S.A.	Scope on technologies related to AI Development and Fintech related systems
7.	30.08.2017	Satish Mavuri (Australia)	Communication skills- an effective tool for one's career development
8.	22 nd JULY 2017	CMA GOUTAM	GST
9.	2017	TIMES OF INDIA	CAREER COUNCELLING

10.	25/07/2017	Mr.S.Srinivas Rao, HR Manager, Coca-Cola, Vijayawada.	HRM Dynamics
11.	01/08/2017	Mr.Santhosh Pradeep B, Marketing Manager, Vega Conveyors & Automation Ltd.,	Contemporary Issues in Marketing
12.	17/08/2017	Mr.Atchutha Rao Guntur, Trainer-Positive Thinking. Shanti Nagar, Mumbai.	Positive Thinking
13.	15/09/2017	Dr.Manoj K. Sharma, Officer on Special Duty, Delhi Technological University Delhi	Role of Innovation in Management and Organizations.
14.	07/10/2017	Mr.Lakshmanan Krish, Trainer and Speaker,Skills Guru Cool,Hyderabad	Career Planning and Public Speaking
15.	24/10/2017	FCA Venkat Dhayamlegu, CA,CS,CMA,MDA Chartered Accountant in prache	Insurance and Underwriting
16.	31/10/2017	Mr.Santhosh Kusal, Asst.Director,	MSME Schemes

		MSME, Visakhapatnam	
17.	21/11/2017	Mr.Dinaka Kadam, Director, Heading People Sigma Academy, Hyderabad (Consultancy Firm), Hyderabad.	Career Planning and potential to know yourself to reach success.
18.	23/12/2017	Mr.C.Rommel,Indian Foreign Services, New Delhi.	Personality Development and Motivation
19.	11/01/2018	Mr.Ranjan, Store Manager, RR-Raymond,Visakhapatnam.	Retail Performance Metrics
20.	23/01/2018	Dr.Ravi Sundar M, Head, Institutional Equity Research, Elara Capital, Mumbai.	Global Market Scenario and Investment Awareness.
21.	08/02/2018	Mr.G.Rakesh Chandra, CEO and Founder,TechZap,Hyderabad.	Digital Marketing
22.	12/03/2018	Mr.J.Raghunath, General Manager-Marketing, Manoj Vaibhav Gems 'n' Jewellers (P) ltd, Visakhapatnam.	Largest Sales Session. (for Guinness Book of World Record)
23.	15/03/2018	Mr.Aditya Kandarpa, Partner and COO at Monster Clicks LLC, Visakhapatnam.	Entrepreneurship
24.	15/03/2018	Mr.Prasanna Kumar Sahu, Sr.General Manager – HRM & Safety, TATA steel processing and distribution Ltd, Kolkata.	HRM trends and Future Impact.
25.	02/04/2018	Mr.Manoj,Branch Head, Sr.Manager (Forex), Union Bank,VSKP.	Foreign Exchange Management.

Number of extension and outreach Programmes conducted in collaboration with industry, community and Non- Government Organizations through NSS/NCC/Red cross/YRCetc during the year 2017-18

Name of the activity	Organizing unit/ agency/ collaborating agency	Year of the activity	Number of students participat ed in such activities
peer pressure and child marriage in anganvadikendra	unicef community	2018	43
school drop outs	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	2018	40
Awareness Camp on Blood Donation and A. P. Blood Cell APP. by Dr. Srinivas to NSS Volunteer of Gayatri Vidya Parishad College for Degree and PG Courses, Rushikonda Campus	Andhra Pradesh Blood Cell	2017	100
Nava Nirman Deeksha	School of Engineering, Gayatri Vidya Parishad College for Degree and PG Courses.	2017	100
International Day of Yoga	Yoga Guru Vedanta Satyanaraya Garu conducted Yoga Class for all the participants.	2017	200
Vanam Manam	School of Engineering, Gayatri Vidya Parishad College for Degree and PG Courses.	2017	100
Observance of Swachh Pakhwada (Fortnight)	School of Engineering, Gayatri Vidya Parishad College for Degree and PG Courses.	2017	100

International Costal Cleanup	School of Engineering, Gayatri Vidya Parishad College for Degree and PG Courses.	2017	100
One day workshop on Swachh Andhra Programme	Andhra University	2017	100
Rally on ODF at adopted village M Thimmapuram	School of Engineering, Gayatri Vidya Parishad College for Degree and PG Courses.	2017	250
One Day Seminar on Child Rights	Andhra University	2018	100
State Level Training Program on Public Financial Management System (PFMS) & Expenditure Advance Transfer (EAT)	Regional Directorate of NSS HYDERABAD, State NSS Cell, Higher Education Department, VELAGAPUDI in association with NSS Cell Kirshna University, MACHILIPATNAM at Andhra Loyola College, VIJAYAWADA	2018	100
3day Training of Trainers on Employability Skills for NSS Programme Officers	Andhra University	2018	20
International Day of Yoga	School of Engineering, Gayatri Vidya Parishad College for Degree and PG Courses.	2018	200
Vanam Manam	School of Engineering, Gayatri Vidya Parishad College for Degree and PG Courses.	2018	50
Seminar on “Art of Mind Control”	Dr. Jitaa Mitra Dasa	2018	200

JNANABHERI	Andhra University & AP State Government	2018	100
National Integration Camp	Medak, Telangana	2018	50
Rally on Dengu awareness	Timmapuram Village	2018	100
Plastic free awareness program	Pollution Control Board.	2018	100
International Costal Cleanup a major cleanup drive	School of Engineering, Gayatri Vidya Parishad College for Degree and PG Courses.	2018	100
Mega campus clean program	School of Engineering, Gayatri Vidya Parishad College for Degree and PG Courses.	2018	100
Survey and Field trip at TITLY cyclone affected coastal parts of A.P.	School of Engineering, Gayatri Vidya Parishad College for Degree and PG Courses.	2018	100

The College has two strong NCC Units with 150 cadets in both Air and Army wings and three NSS units at M.V.P. campus and one in Rushikonda campus. In the entire Visakhapatnam group of 670 cadets only One 'A' grade was awarded and he was from this institute. Every year the cadtes are participating in advance leadership camps, All India Coastal camps and National Integration camps. These units regularly take part in social outreach programs and extension activities as shown in the below mentioned tables.

Average percentage of students participating in extension activities with Government Organizations, Non- Government Organizations and Programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc

Name of the activity	Organizing unit/ agency/ collaborating agency	Name of the scheme	Year of the activity	Number of students participated in such activities
Advanced Leadership 6 th camp (SSB)	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NCC GROUP HEADQUARTERS - TIRUCHIRAPALLI	2017-18	01
NATIONAL INTEGRATION CAMP -II,2018	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NCC GP HQ NEW DELHI	2017-18	01
CII AP Partnership Summit	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	CII AP Partnership Summit	2017	60
Organ Donation Awareness Program	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	Organ Donation Awareness Program	2017	300
Breast Cancer Awareness Program	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	Breast Cancer Awareness Program	2017	150
SwachhaBharath Appreciation Day	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	SwachhaBharath Appreciation Day	2017	20
I SAY YES TO SAFETY	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	I SAY YES TO SAFETY	2017	75
Swatchh Bharat	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	Swatchh Bharat	2018	15

Name of the activity	Organizing unit/ agency/ collaborating agency	Name of the scheme	Year of the activity	Number of students participated in such activities
Environmental Day	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	30
World Blood donors day	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	55
International Yoga Day	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	80
International Day against drug abuse	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	42
World population day	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	35
Eco- friendly ganesh idols rally	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	33
Consumer awareness meet	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	88

Measles vaccination program	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	25
Mega blood donation campaign at andhra university	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	90
Ozone day	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	76
Road safety awareness meet	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	52
Gandhi Jayanthi	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	25
RashtriyaEktaDiwas	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	36
World AIDS Day	Gayatri Vidya Parishad College for Degree and PG Courses (Autonomous)	NSS	2017-2018	63
Janma bhoomi odf survey	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	42

Waste Segregation at Source door to door campaign	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	60
Republic Day.	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	56
Unicef Community Outreach Programme	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	45
Environmental Day	Gayatri Vidya Parishad College for Degree and	NSS	2017-2018	30
World Blood donors day	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	55
International Yoga Day	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	80
International Day against drug abuse	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	42
World population day	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	35

Eco- friendly ganesh idols rally	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	33
Consumer awareness meet	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	88
Mega blood donation campaign at andhra university	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	90
Ozone day	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	76
RashtriyaEktaDiwas	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	36
Gandhi Jayanthi	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	25
Road safety awareness meet	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	52
World AIDS Day	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	63

Janma bhoomi of survey	Gayatri Vidya Parishad College for Degree and PG Courses(Autonomous)	NSS	2017-2018	42
Waste Segregation at Source door to door campaign	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	60
Republic Day.	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	56
Unicef Community Outreach Programme	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	NSS	2017-2018	45

ENDOWMENT PRIZES

In order to encourage the meritorious students some philanthropists came forward and instituted Nine Gold Medals and awards in various subjects. The students are advised to compete for these medals and awards, which will boost their morale. Scholarships and prizes worth Rs.8000/- were distributed to the winners in the Fresher's Day Celebrations.

ENDOWMENT PRIZES: FRESHERS DAY 9th AUGUST 2018.

S.No.	Name of the Award	Name of the Student
1.	Sri. PaluriVenkataRamana prize for the best student in Cost Accounting.	DUNGI YASCHIKA REDDY (98/100) 2015-1608028

2.	Sri. PaluriVenkataRamana prize for the best student in Business Law.	KOMMURI SAI MONICA RAO (87/100) 2015-1608027 JAGRUTHI KARRI(87/100) 2015-1608131
3.	Sri. PaluriVenkataRamana prize for the best student in Corporate Accounting.	KOMMURI SAI MONICA RAO (88/100) 2015-1608027
4.	Sri. P. Visweswara Rao prize for the best student in Business Economics.	ROSHAN ADITHYA KASIREDDY (190/200) 2017-1808131
5.	Smt. Komaragiri Kanakamma memorial prize instituted by Sri. Desiraju Pratap for the student who secured highest marks in Hindi.	PRERNA NAHATA (B.Com) (293/300)
6.	Smt. SundaraLakshmi Memorial Prize by Sri. V.V.K. Suryanarayana in memory of his wife for the best performed student in B.COM	KOMMURI SAI MONICA RAO 9.34 CGPA

STUDENTS ACHIEVEMENTS FOR THE ACADEMIC YEAR 2017-18

Among the co-curricular activities, the students of the institution actively participated in internal and external sports competitions, NCC and NSS activities and various other social activities besides organising different national day celebrations.

- Ms. Harshita Voley secured 1st rank in Biochemistry in SVUCET
- Ms. K.Sailaja of MB.BT.BC secured 3rd rank in EdCET at state level.
- Our life sciences students Ms. K.Sailaja and Ms. Kavyakadali secured 8th and 22nd ranks in AUCET in
- R.Sowjanya of B.Sc., M.S.Cs won first prize at state level veena competition organized by Setwizz.
- Anamika Paul of MB.BT.BC won 2nd prize in debate competition held at state level.
- STATE YOUTH FESTIVAL 2017 NELLORE

FIRST PRIZE IN ODISSI DANCE: VAISHALI DUTT.

SECOND PRIZE IN MANIPURI DANCE : JAYA RAGHANI

➤ NATIONAL YOUTH FESTIVAL FOR CLASSICAL SINGING

S.Satya Manjari : Presented a paper on Annamayya made Bhagvathgeetha melodious in national seminar conducted by Sri Dwaram music academy.

1.	B.Srikar & Raj Saran	Quiz competition	Election commission AP Govt	III Prize
2.	P. Prasanti	Marketing -event	IIAM	I prize
3.	Charvi Golecha	Debate Debate Debate Startup event Marketing event	GITAM.University Great Britian St.Joseph's womens college NSS YOUTH FEST Zonal Level District level UNIVERSITY LEVEL Prism college Aditya college	II Prize III place I place I place I place I place III place
4.	Harshita	Start up-Idea Channel surfing Marketing event Skill development Mile stone	Prism college IIAM College Aditya college GVP college Rushikona campus Durga-bhai Deshmukh-Ba Babu sewa samiti	I prize II place III prize II place II place
5.	Mahalakshmi & Sourav pintu	Quiz competition	Aditya Institutions	I Prize
6.	Monika Rao	Quiz competition	Prizm college	I prize
		Essay writing	Govt womens college & Ba-Bapu Bhavan sewa samiti	I prize

		Young Economist	St.Joseph's womens college	III prize
		Essay writing	Election commission-AP State Govt	II prize
7.	B.Srikar	Selected through competition for Internship program	UBER-International organization	Finished three months Internship
8.	Naidu (NSS)	Best NSS volunteer	AU-NSS unit UNICEF	
9.	Ranjana (NSS)	Selected for women parliament – Debate	AP-State Govt. women parliament summit	Best speaker
		Essay writing	AU-NSS unit UNICEF	1st place

DWARAKANAGAR

S.No.	Name of the student	Class	Event
1.	Aarthi Sajith	II B.Com	Elocution
2.	S.Satya Manjari	II B.Com	Singing
3.	V.Neelaveni	II B.Com	Dancer
4.	Sai Krishna	II B.Com	Essay Writing
5.	Ritin Sai	II B.Com	PPTs

UNICEF PEER LEADERS TRAINING PROGRAMME NSS-UNICEF PROJECT “IMPROVING THE LIVES OF ADOLESCENTS IN VISAKHAPATNAM DISTRICT”

- 27th February 2018 eenadu eetaram:
- Represented NSS- Andhra University at Delhi in Unicef Dhaara SBCC seminar:

As NSS Volunteer : JAYA RAGHANI

As NSS PO : Smt. P.ROJA

Student Achievements in Co-curricular and Extra-curricular activities

S.no	Date	Institute Name	Winners/ Runners	Event	Student Name
1	24th and 25th Jan 2018	AITAM, Tekkali	Runner	Smart Investor	E.Sai Tarun & D.S.V.M.Pavan Kumar
2	24th and 25th Jan 2018	AITAM, Tekkali	Runner	Marketing Mantra	E. Sai Tarun & D.Anudeep Varma
3	2nd & 3rd Feb 2018	Vijnanjyothi Institute of Management,	Winner	Finfunda	S.Mahesh Babu & G.Sai Sasank
4	2nd & 3rd Feb 2018	Vijnanjyothi Institute of Management, Hyd.	Runner	Finfunda	M.Susmanth & Sai Aravind
5	8th 9 th Feb 2018	GIET, Rajahmundry	Winner	Business Plan	K. Vasantha Lakshmi & V.Vidya T.Manikanta
6	8th 9 th Feb 2018	GIET, Rajahmundry		HR	K. Vasantha Lakshmi & T.Manikanta & Ch. Eswar Chandra Panda

7	10 th Feb 2018	PB Siddardha, Vijayawada	Winner	Group Dance	R.L.Nanditha & P.Manjusha
8	10 th Feb 2018	PB Siddardha, Vijayawada	Winner	Ms Kurukshetra	P.Manjusha
9	15 th & 16 th Feb 2018	VR Siddardha, Vijayawada	Runner	Quiz	M.Harish, S.Meenakshi & N.Haritha
10	16 th & 17 th Feb 2018	SIMS College, Visakhapatnam	Winner	HR	K.Vasantha Lakshmi
11	16 th & 17 th Feb 2018	SIMS College, Visakhapatnam	Winner	Marketing	K.Vasantha Lakshmi, M.Naveen Kumar & Lavanya Kumari
12	17 th & 18 th Feb 2018	BITS College, Visakhapatnam	Runner	Paper Presentation	K.Vijayalakshmi & J.Purushotham
13	9 th Mar 2018	MVGR College, Vijayanagaram	Winner	Business Plan	C.V.Yaswanth Kumar & Jagadeesh
14	9 th Mar 2018	MVGR College, Vijayanagaram	Runner	HR	S.Archana & A.Lakshmi
15	14 th and 15 th Mar 2018	Chaitanya College of Engineering, Visakhapatnam	Winner	QUIZ	K.Viswanath, K.Chandra Siva Ganesh & K.Praveen
16	14 th and 15 th Mar 2018	Chaitanya College of Engineering, Visakhapatnam	Winner	Paper Presentation	K.Praveen
17	14 th and 15 th Mar 2018	Chaitanya College of Engineering, VSKP	Runner	Finance	Ch.Yaswanth Kumar & K.Praveen

S No	Name of the Student/Course	Date	Name of the Workshop/ Technical meet	Name of the Event/ workshop/ conference	Accomplishment
1.	GVV Narayana	1 st -2 nd Feb 2018	CSI State Level Student Convention-2018,GVPPG	Coding	2 nd Prize
2.	P .Janakiramayya	1 st -2 nd Feb 2018	CSI State Level Student Convention-2018,GVPPG	Paper Presentation	2 nd Prize
3.	K Kiran	13-15 Dec 2017	Full Stack Development with MEAN	Conference	Participation
4.	GVV Narayana	13-15 Dec 2017	Full Stack Development with MEAN	Conference	Participation
5.	B Durga Prasad	13-15 Dec 2017	Full Stack Development with MEAN	Conference	Participation
6.	M SatyaSai	13-15 Dec 2017	Full Stack Development with MEAN	Conference	Participation
7.	G Madhusudana Rao	1 st -2 nd Feb 2018	CSI State Level Student Convention-2018,GVPPG	Coding	Participation
8.	PSS Ram Prasad	1 st -2 nd Feb 2018	CSI State Level Student Convention-2018,GVPPG	Coding	Participation
9.	T Venkatapparao	1 st -2 nd Feb 2018	CSI State Level Student Convention-2018,GVPPG	Paper Presentation	Participation
10.	T Sairam	1 st -2 nd Feb 2018	CSI State Level Student Convention-2018,GVPPG	Coding	Participation

Engineering

Students of I year ECE secured II position in paper presentation in Tech. Fest held at Raghu Engineering College, Dakamarri, Vizianagaram.

14 members of IV/IV CIVIL and III/IV CIVIL students passed NCC 'B' certificate and appeared 'C' certificate examination

- a) 8 Students of present 4/4 CSE (2015-19 Batch) were qualified in Code Vita Contest organized by TCS with following All India Ranks 255, 781, 3041,2721 and soon.
- b) Two Students of current 4/4 CSE are placed in TCS through Code Vita Contest.
- c) 4/4 CSE Student Sri Charan Datta secured 1st Rank in Academics during 2017-18 academic year.
- d) Mr.B.Naveen of 4/4 CSE secured 2090 Rank in Annual Multiround World Wide Competition organized by CodeChef.
- e) Mr.Sri Charan Dutta of 4/4 CSE secured 2591 Rank in Annual Multiround World Wide Competition organized by Code Chef.
- f) 8 Students of 4/4 CSE (2015-19 Batch) got selected for DEEP Learning with KERAS Project offered by Siya Soft icon Software Solutions of JAPAN.
- g) Mr G Srinivas and Mr Vamsi of 4/4 (2014-18 batch) presented a paper at IMPACT -2018 National Conference (CSI) on 5th& 6th January 2018.
- h) Miss. Veena Kumaran of IV/IV(2014-18 batch) participated in a Hackathon conducted by FINTECH at GITAM University and got an opportunity to work with a startup TAQBIT.
- i) Two of our III/IV students participated in APITA-NI IoT Challenge and they are shortlisted in round-I.
- j) Four of our final years stood amongst the top five for their prototype developed in view of Smart Irrigation for the field in Mori Village.
- k) Bharat and Sunil of IV/IV ECE won 1 LAKH Cash prize in Mad about Ideas Challenge conducted by AP Govt .

N.C.C ACTIVITIES

The Institution runs two strong NCC units duly self financed with 150 cadets in air and army wings. Some notable achievements of our NCC cadets are

- Meenakshi rawat of III B.Sc (MPCs) participated in International Youth Exchange Camp (YEP) held at NEPAL from 10-02-2018 to 21-2-2018.
She also attended combined annual training camp (CATC) held at BITS college at PM Palem Visakhapatnam from 02-09-2017 to 11-09-2017.
- Huge number of NCC cadets participate in number of camps organized at various levels and involve themselves in social activities.
- Jyothi Rawat of III B.Sc (MPCS) participated in Local Republic Day Camp (LRDC) held at Amravathi. She also attended combined annual training camp (CATC) held at BITS college at PM Palem Visakhapatnam from 02-09-2017 to 11-09-2017.
- Sheetal Ghangas attended combined annual training camp (CATC) held at BITS college at PM Palem Visakhapatnam from 02-09-2017 to 11-09-2017.
- C.H Hyma III B.Sc (MSCs) attended R D Camp 1(RDC 1) held at korukonda sainik school.
she also attended Republic Day Camp 2(RDC2) held at Gajuwaka .
She also attended combined annual training camp (CATC) held at BITS college at PM Palem Visakhapatnam from 02-09-2017 to 11-09-2017.
- G. Poojitha attended Independence Day Camp (IDC) which was held at tirupati .
She also attended combined annual training camp (CATC) held at BITS college at PM Palem Visakhapatnam from 02-09-2017 to 11-09-2017.
- Souvik Mondol of IIIB.Sc (MECs) attended all India Trekking Camp held at maharashtra. He also attended combined annual training camp (CATC) held at BITS college at PM Palem Visakhapatnam from 02-09-2017 to 11-09-2017.

- K. naresh Reddy III B.Sc (MECs) attended Air Force Attachment Camp which was held at Bidar. He also attended combined annual training camp (CATC) held at BITS college at PM Palem Visakhapatnam from 02-09-2017 to 11-09-2017.
- K. Ganesh III B.Sc (MECs) attended Air Force Attachment Camp which was held at Bidar. He also attended combined annual training camp (CATC) held at BITS college at PM Palem Visakhapatnam from 02-09-2017 to 11-09-2017.
- Dev Barat Barik II B.Sc (MPCs) attended Air Force Attachment Camp which was held at Bidar. He also attended combined annual training camp (CATC) held at BITS college at PM Palem Visakhapatnam from 02-09-2017 to 11-09-2017.
- Ritesh Kumar Biswal III B.Com attended Air Force Academy Camp held at Dundigal, Hyderabad in June 2017. He also attended combined annual training camp (CATC) held at BITS college at PM Palem Visakhapatnam from 02-09-2017 to 11-09-2017.
- V.D.L Harika II B.Sc (MB BT BC) attended Inter Group Competition (IGC) held at Warangal from 12-09-2017 to 22-09-2017. She also attended combined annual training camp (CATC) held at BITS college at PM Palem Visakhapatnam from 02-09-2017 to 11-09-2017.
- M.Pooja II B.Sc (MPC) attended combined annual training camp (CATC) held at BITS college at PM Palem Visakhapatnam from 02-09-2017 to 11-09-2017.
- R.Eeshitha II B.Sc (MSCs) attended R. D. Camp 1 (RDC 1) held at Korukonda Sainik school. She also attended Republic Day Camp 2 (RDC2) held at Gajuwaka. She also attended combined annual training camp (CATC) held at BITS college at PM Palem Visakhapatnam from 02-09-2017 to 11-09-2017.
- Y. Aruna II B.Com attended Inter Group Competition (IGC) held at Warangal from 12-09-2017 to 22-09-2017. She also attended PRE- Vayu Sainik Camp 1 (PRE-VSC 1) vsc training camp held at Warangal. She also attended PRE- Vayu Sainik Camp 2 (PRE-VSC 2) vsc launching camp held at Warangal. She participated in All India Vayu Sainik Camp held at Jhoshpur, Rajasthan.

She also attended combined annual training camp (CATC) held at BITS college at PM Palem Visakhapatnam from 02-09-2017 to 11-09-2017.

- Vishal Kumar Jhall Bcom attended Inter Group Competition (IGC) held at Warangal from 12-09-2017 to 22-09-2017.
He also attended PRE- Vayu Sainik Camp 1 (PRE-VSC 1) vsc training camp held at Warangal .
He also attended PRE- Vayu Sainik Camp 2 (PRE-VSC 2) vsc launching camp held at Warangal.
He participated in All India Vayu Sainik Camp held at Jhoshpur, Rajasthan .
He also attended combined annual training camp (CATC) held at BITS college at PM Palem Visakhapatnam from 02-09-2017 to 11-09-2017.
- Prasun Mohit Dumdung II B.Sc (MPC) attended Inter Group Competition (IGC) held at Warangal from 12-09-2017 to 22-09-2017.
He also attended PRE- Vayu Sainik Camp 1 (PRE-VSC 1) vsc training camp held at Warangal .
He also attended PRE- Vayu Sainik Camp 2 (PRE-VSC 2) vsc launching camp held at Warangal
He participated in All India Vayu Sainik Camp held at Jhoshpur, Rajasthan .
He also attended the Special National Integration Camp SNIC –Republic Day camp RDC (SNIC-RDC) held at New Delhi from 15 Jan 2018 to 01-02 2018.
He also attended combined annual training camp (CATC) held at BITS college at PM Palem Visakhapatnam from 02-09-2017 to 11-09-2017.
- S. Sai Prudhvi II B.Sc (MECs) attended Inter Group Competition (IGC) held at Warangal from 12-09-2017 to 22-09-2017.
He also attended Republic Day Camp 1(RDC 1) held at Korukonda Sainik School.
He also attended Republic Day Camp 2(RDC2) held at Gajuwaka .
He also attended Republic Day Camp # (RDC 3) held at GITAM .
He also attended Republic Day Camp- Inter Group Competition (RDC-IGC) held at Secunderabad He also attended combined annual training camp (CATC) held at BITS college at PM Palem Visakhapatnam from 02-09-2017 to 11-09-2017.
- M. Sunil Kumar II B.Sc (MPCs) attended Inter Group Competition (IGC) held at Warangal from 12-09-2017 to 22-09-2017.
He also attended Republic Day Camp 1(RDC 1) held at Korukonda Sainik School.
He also attended Republic Day Camp 2(RDC2) held at Gajuwaka .
He also attended Republic Day Camp # (RDC 3) held at GITAM .

He also attended Republic Day Camp- Inter Group Competition (RDC-IGC) held at Secundrabad

He also attended combined annual training camp (CATC) held at BITS college at PM Palem Visakhapatnam from 02-09-2017 to 11-09-2017.

- S.Gandhi II B.Sc (MPC) attended Inter Group Competition (IGC) held at Warangal from 12-09-2017 to 22-09-2017.
He also attended combined annual training camp (CATC) held at BITS college at PM Palem Visakhapatnam from 02-09-2017 to 11-09-2017.
- G. Manideep BCom attended Inter Group Competition (IGC) held at Warangal from 12-09-2017 to 22-09-2017.
He also attended PRE- Vayu Sainik Camp 1 (PRE-VSC 1) vsc training camp held at Warangal .
He also attended PRE- Vayu Sainik Camp 2 (PRE-VSC 2) vsc launching camp held at Warangal
He participated in All India Vayu Sainik Camp held at Jhodhpur, Rajasthan .
He also attended combined annual training camp (CATC) held at BITS college at PM Palem Visakhapatnam from 02-09-2017 to 11-09-2017.
- Raviteja IIB.Sc (MSCs) attended combined annual training camp (CATC) held at BITS college at PM Palem Visakhapatnam from 02-09-2017 to 11-09-2017.
- M. Madhusudhan II B.sc (MECs) attended combined annual training camp (CATC) held at BITS college at PM Palem Visakhapatnam from 02-09-2017 to 11-09-2017.
- M.Manikanta IIB.Sc (MPC) attended Inter Group Competition (IGC) held at Warangal from 12-09-2017 to 22-09-2017.
He also attended combined annual training camp (CATC) held at BITS college at PM Palem Visakhapatnam from 02-09-2017 to 11-09-2017.

NCC Activities13 Andhra Battalion Army Wing: Our college under the command of COY COMMANDER Lt. R.B. Ananth Rao regularly through NCC wing extends all help as directed by the NCC Office.

1. L. Vamsi Krishna-III BBA participated in Prime Minister's rally camp at Delhi on 26th January, 2018.

2. D.Harsha Vardhan- III BBA, SSB Training camp at Chennai , November, 2017.
3. G.Rani-III BBA, National Trecking Camp at Assam in October,2017.
4. Three students are selected at army attachment camp at Secunderabad, August, 2018.
5. 28 students trained at combined annual training camp at Andhra University, 2017-18

N.S.S. ACTIVITIES

It is glad to state that the college has three NSS units. Two of the NSS officers received best program officers awards. Dr.G.Lakshmi Narayana at state level and Smt.P.Roja at district level.

- POORNIMA PATHAK of III MECs won first prize in Rangoli in state level NSS youth festival held at Sri Venkateswara Vetrinary University Tirupathi.
- S.Abhinand of IIIM.P.C participated in National Integration Camps held at Hyderabad and Kurnool.
- K.Yamini Sravyawon first prize in solo singing in district level NSS youth festival organized by NSS unit-II
- Unicef Community Outreach Programme.
- 30 NSS volunteers participated in the Door –to-Door Awareness on waste segregation at source in sector-5 of MVP colony.

A huge number of volunteers from NSS units involve themselves in many social activities like beach cleaning activity, Swatch Barat program, Blood donation camps etc and participate in many rallies like population day, Ozone day etc. along with all National Festivals.

NSS Activities: The NSS unit of the college regularly undertakes social work activities under the able guidance of Dr. Santosh Kumar, NSS Officer (Engineering college) Rushikonda Campus. The below mentioned are the activities taken up.

Programs attended and conducted in the academic year 2017-2018:

The following programs are attended and conducted by Volunteers of NSS Unit, Gayatri Vidya Parishad College for Degree and PG Courses(A) Rushikonda Campus, Visakhapatnam.

1. A one week programme on Nava Nirmana Deeksha from 2nd to 8th June, 2017
2. International Day of Yoga was conducted by NSS Unit, GVP School of Engineering on 21st June, 2017.
3. Organized Vanam Manam programme on 29th July 2017, Government of Andhra Pradesh has decided that the Vanam Manam programme, being launched on July 29 all over the State as part of Mission Haritandhrapradesh to improve the green cover in the State.
4. Observance of SwachhPakhwada (Fortnight) from 1st to 15th August, 2017 Conducted One day seminar on Swachhta on 1st August 2017 at Our College Director Prof. A. Rama Krishna. Head of the Department Dr. K. V. S. sarma and NSS Programme Officer Dr. D. Santhosh Kumar addressed the NSS Volunteers on the various issues of Swachhta. Conducted campus cleaning program on 5th August 2017. In this program all the NSS Volunteers are participated.
5. Participated in Mega Blood donation Camp conducted by NSS Cell, Andhra University on 1st Sept. 2017. And donated 20 units of blood.
6. International Coastal Clean-up 2017. A major cleanup drive at Rushikonda Beach from 07.30hrs onwards on 16th September 2017.
7. Swachhta HI Sewa, 24th September 2017.
8. One of our students BANDARU. S. K. DHANA LAKSHMI, participated in Pre-Rd camp
9. Attended District level NSS PO's meeting on 15th Sept. 2017.
10. Gandhi Jayanthi. 2nd October 2017.
11. One-day workshop on Swachh Andhra Programme on 16th November 2017at Andhra University.

12. GVP School of Engineering NSS unit conducted rally on ODF in connection with Janmabhoomi at its adopted village M Thimmapuram on 6th Jan. 2018.
13. Conducted 7 days NSS Special Comp at adopted village M Thimmapuram form 24th Jan. 2018 to 30th Jan. 2018.
14. Republic Day, 26th January 2018.
15. Our NSS Students Attended one-day Seminar on Child Rights, Conducted by NSS Cell, Andhra University on 6th Feb. 2018.
16. NSS PO attended one day training having the program on PFMS Conducted by NSS Cell, Andhra University on 7th Feb. 2018.
17. Independence Day, 15th August 2018.

GAMES & SPORTS

Students of GVP are playing a key role in representing Andhra University in Inter University and south zone level competitions under the able guidance of physical director Sri. R.B. Ananth Rao and Sri.P.Kishore Kumar. To mention a few of them

- Md. ZAFFAR SADIQ HUSSAIN: WINNER OF ANDHRA PRADESH JR. BILLIARDS AND SNOOKER
- ASHUTOSH KUMAR SINGH : Basket Ball Player
Reg. No.2015-1608208 II B.Com. Participated in South Zone Inter Collegiate Event.Tamilnadu.
- YEDLA ARUNA:
Reg. No.-2016-1708113 I B.Com. : Won 2nd prize in basket ball inter collegiateevent.
Participated in Vizag Marathon.
- RYAN EDWARD D' SILVA : Football player

- | | | | |
|------------------------|---|--|--|
| | | Reg. No.-2015-1608075 II B.Com.
LevelParticipated in Jaga Rao Trophy | RUNNER UP at Inter collegiate |
| ➤ RITESH KUMAR BISWAL | : | Football and Handball player
Reg.No.2015-1608050 IIB.Com | RUNNER UP at Inter collegiate level |
| ➤ COOPER KEVIN MATHEW | : | Basketball
Reg. No. 2016-1708128 I B.Com. | Participated in Inter collegiate events. |
| ➤ ABHISHEK SINGH SILVA | : | Basketball
Reg. No. 2016-1708128 I B.Com.
Participated in Inter collegiate events. | |

KARATE:

- Our college lady karate fighter G.Jahnavi Chandra Rekha I B.Sc M.E.Cs, secured 3rd place in 16th All India Budocon open Karate championship and won bronge medal.
- B.Prasad I B.Sc M.P.Cs, M. MADHU TEJA III B.Sc M.P.C, have also secured 3rd place in 16th All India Budocon open Karate championship and won bronge medals.

FOOTBALL:

- Shivam Sahani II B.Sc M.P.Cs participated in Football Inter University south zone tournaments at Coimbatore, Kerala 2017-18.
- Our college Foot Ball team participated Andhra University inter collegiate level tournaments 2017-18, AVN College Jaggarao Memorial Cup 2017-18 and Various types of Foot Ball Club Tournaments(VDFA) .

BOXING:

- K.Saiteja of II M.P.Cs secured 3rd place in Andhra University intercollegiate boxing competitions in 56kgs catogery and won bronze medal.

BASKETBALL:

- Mr. Ashutosh of III B.Com participated in Basketball Inter University south zone tournaments at Annamalai University , Tamil Nadu 2017-18.
- Our college Basket Ball team Secured 4th place in Andhra University inter collegiate level tournaments .

CHESS:

- Our Students Nikhil from III B.Sc M.E.Cs and Rama of III B.Sc MB.BT.BC participated in Inter University south zone tournaments at Annamalai University, Tamil Nadu 2017-18.
- Our college Chess team participated Andhra University inter collegiate level tournaments 2017-18. Secured 4th place conducted by Andhra University.

KHO-KHO (WOMEN):-

- Our college Kho-Kho team secured 4th place in Andhra University inter collegiate level tournaments 2017-18.

POWERLIFTING: Dinesh (BBA-1st year) bagged two silver medals in Andhra University Inter Collegiate Tournament. He won a bronze medal at state level.

ROLLER SKATING: Dharani Sai Lakshmi(2nd BBA) won a GOLD MEDAL at an international event held in CHINA. She secured 4th place in all India Inter University competitions.

TENNIS: M.Prashanti (2nd BBA) participated in South Zone Inter University Tournament.

- A Manikanta Reddy 2nd year CSE was received District Gold Medal & State Bronze Medal in the area of Air Riffle Shooting 10 meters in AU Inter university competitions conducted by Andhra University on February, 2018.
- Mr.Manikanta Reddy of 2/4 CSE got bronze medal in rifle shooting organized by Government of Telengana.

- Students of I year ECE secured II position in Basket ball tournament held at Andhra University, Visakhapatnam.
- Abhishek of IV/IV civil represented Basketball player to AU Inter college competitions.

SOCIAL WELFARE SCHOLARSHIPS

All the eligible students of UG, Pg and Engineering who applied have been sanctioned scholarships by the respective welfare departments and an amount of 2,86,03,745/-was disbursed among 2046 students to their accounts for which ATM cards were issued to the students.

Resource Mobilization for Research

Name of the topic	Name of the faculty	Grant by	Type of Fund	Branch	Year	Amount	Duration
Web Analytics Statistics Logusing Hadoop	P.V.S.L.Jagadamba	UGC	Government	CSE	2017	1.35 Lakhs	2 Years
Automobile Speed Detection and Collision Avoider RADAR	Dr.S .Krishna Veni	IEI (R&D UG Scheme)	Government	ECE	2018	10,000/-	6 Months

List of programs organized under MHRD IICs of Gayatri Vidya Parishad College for Degree and PG courses(A) during the year 2017-18

Number of workshops/seminars conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices			
Year	Name of the workshop/ seminar	Date From –To	Link to the Activity report on the website
2016-17	A One Day workshop on “Transactional SQL”	08/03/2017	Apps Dream Technologies – Microsoft Partner
2017-18	5-Day FDP on Hadoop in Association with ICT academy	30/04/2018 to 04/05/2018	ICT Academy
2016-17	1-Day Seminar on "Internet including E-Pass and E-Electronics"	22/08/2016	Computer Society of India, Steel Plant
2016-17	Workshop on Big data analytics	16/12/16 to 18/12/16	Tata Consultancy Services

The following teachers have been felicitated with a cash prize of Rs.1116 for their achievements.

The institution provides incentives to teachers who receive state, national and international recognition/awards for the year 2017-2018			
Name of the teacher Awarded international	Incentive Given for	Amount	Year

fellowship			
Dr.P.V.Mohini	Best Thesis Award	Felicitation with a shawl & memento	2018
Dr.K.V.V, Devi Prasad	Best Case study Award	Felicitation with a shawl & memento	2017
Dr.V.Venkateswara Sarma	Ragalameghamailika	Felicitation with a shawl & memento	2017
Dr.V.Venkateswara Sarma	DTA Prathibapuraskhar	Felicitation with a shawl & memento	2018
Dr.V.Venkateswara Sarma	PrathibaPuraskar	Felicitation with a shawl & memento	2018

Number of Patents published/awarded during the year 2017-18

Name of the Patent	Patent Number	Title of the patent
Dr.G.Sravan Kumar	313676-001	Vacuumed pump mosquito killer
Dr.P.Uma Devi	201641003626	5-LIPOXYGENASE INHIBITORS

Number of Ph.Ds awarded to candidate guided by our teachers during the year 2017-2018

Name of the PhD scholar	Name of the Department	Name of the guide/s	Title of the thesis
Pathakokila Bhaskara Rao	Department of Mechanical Engineering	Prof.A.Rama krishna	EXPERIMENTAL AND NUMERICAL INVESTIGATIONS ON FATIGUE BEHAVIOUR OF INTERACTING NOTCHED

			FIBER REINFORCED POLYMER COMPOSITE
Sri Satish Pujari	Department of Mechanical Engineering	Prof.A.Rama krishna	DESIGN AND DEVELOPMENT OF NATURAL FIBER REINFORCED COMPOSITES FOR THERMAL INSULATION APPLICATIONS
Vijaya Lakshmi.D	Management	Prof.B.Madhu kar	HR Practices in RINL, Visakhapatnam
P.Himajagati	Management	Management	A Study on Strategic Management Practices in Select Multi Branded Retail Stores in Visakhapatnam
Ujjwal Kumar Ghatak	Management	Prof. S. Rajani	A Study on Performance Management System- A Case Study of Naval Dockyard, Visakhapatnam
R.Mahesh	Economics	Prof.S.K.V.S.Raju	Supply Response of Major Pulses crops in Andhra Pradesh

Research papers per teacher in the Journals

Title of paper	Name of the author/s	Department of the teacher	Name of journal
Vertical Handoff in heterogeneous Wireless Network	Sandeep Sivvam ¹ , T.S. Jyothi Lakshmi ² , C. Dharma Raj ³	ECE	International Journal of Pure and Applied Mathematics
Experimental, Cae Evaluation and Optimization of Hard Turning of AISI D3 Tool Steel	P.V. Vinay	Mechanical Engineering	Journal of Mechanical Engineering Research and Developments
Mechanical Characterization of Aluminium based metal matrix composite reinforced with Alovera Powder'	Ch. Hima Gireesh, Dr. K.G. Durga Prasad, P.V. Vinay	Mechanical Engineering	Materials Today: Proceedings
Optimization of Process Parameters in Wire EDM of HCHCrD2 using RSM-based Multi-objective Genetic Algorithm	M. V. Prasad, K.G. Durga Prasad, R. Siddhardha, K. Sanatha	Mechanical Engineering	Journal of Mechatronics and Automation
Constructal design of array of tree shaped heat sink	R. Siddhardha, P.V. Vinay	Mechanical Engineering	International Journal of Research in Advent Technology
Numerical			

Investigation on Heat Transfer Enhancement by Natural Convection with Perforated Fin	R. Siddhardha	Mechanical Engineering	International Journal of Research and Analytical Reviews
A Novel Approach for Document Classification based on clustering and weighted frequency pattern tree Algorithm	Dr.T.M.N. Vamsi	Computer Science & Engineerin g	International Journal of Research & Analytical Reviews
Tea Algorithm based industrial Automation system using Xbee's	V.Jagadish kumar, Bagadhi Sateesh, R.Kanaka Raju, K.krishna Kumar	Computer science	International Journal of Computer sciences and Engineering
Introduction to internet of things	Srinivasa rao Pasala, Mahesh Rudra	Statistics	IRA-International journal of Management and Social Sciences
Doubling the Agricultural Income by 2022 in India: Issues and challenges – Evidence from Andhra Pradesh IRA – International Journal for Management and Social Sciences	Dr.Srinivasa Rao Pasala	Statistics	IRA-International journal of Management and Social Sciences
PC-Based Real Time Data Processingfor Doppler Sodar Applications	D. Sreedevi N.V.Ramana Murthy D.S.S.N.Raju M.H.Babu M.P.Rao	Electronics	International Journal of Computer Sciences and Engineering
Value Chain Management	V.V.Devi Prasad Kotni	Management	Indian Journal of Marketing

Model for retailing of marine fish			
Application of Herzberg Two factor theory model for motivating retail sales force	V.V.Devi Prasad kotni &V.V.Venkateshwarlu	Management	The IUP Journal of Organisational Behaviour
Social Media at the Top of mind(A study of social influence on consumer purchase decision)	Rajesh Vemula	Management	Journal of Marketing vistas
Predicting Consumers' Probability to purchase a product online using Discriminant Analysis	Oly Mishra	Management	International Journal of Management Studies
Analytical Method development and Validation for the simultaneous Estimation of Canagliflozin and Metformin in Drug Product by Rp-Hplc	Parimi UMa Devi and Uppalapati Jyothi	Department of Organic chemistry	European Journal of Bio Medical and pharmaceutical Sciences
‘In vitro Cytotoxic and Genotoxic Evaluation of Morinda tinctoria Roxb. Leaf Extracts.	Uma devi Parimi, Deepti kolli, nagendra sastry yerla, Karteek rao amperayani	Department of Organic chemistry	Pharmaceutical Chemistry Journal
Novel pyrimidine associated thiazolidines: Design, synthesis,	Uma Devi Parimi, Chandra Sekhara Reddi Maddireddia, Srinivasa	Department of Organic chemistry	Asian journal of chemistry

characterization and Evaluation as antimicrobial agents	reddy bhimi reddy		
Effect of Silk strength by dietary supplementation of silk worm with 1,3-Thiodiazole, in silico and invitro Bombyx Mori DNA binding Studies	Uma Devi Parimi, Karteek Rao	Department of Organic chemistry	Dev Pharma chemicals
Isolation of Lupeol, Design and Synthesis of Lupeol Derivatives and their Biological Activity	Parimi Uma Devi S Devendra rao , B. Nageswara rao, and A Karteek rao	Department of Organic chemistry	oriental journal of chemistry

Number of books and chapters in edited volumes / books published, and papers in national/international conference - proceedings per teacher								
Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / international	Year of publication	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
<p> ??????? ?????? ?????? </p>	<p> ??????- ????? ? </p>	<p> ????? ????? ????? </p>	<p> The literature of Jnanapeeth Awardee, Kavisamrat, padmabhushan Dr. Viswanatha Satyanarayana </p>	National	2017	ISBN:978-93-5288-332-5	Gvp college for Degree and PG courses[A]	SRRAND CVR GOVT Degree [A] College Vijayawada
<p>Performance evaluation of smart antennas using non blind adaptive algorithms</p>	<p>Proceedings of 2018 Conference on Signal Processing And Communication Engineering Systems (SPACES)</p>	<p>2018 Conference on Signal Processing And Communication Engineering Systems (SPACES)</p>		International	4-5 Jan. 2018	Electronic ISBN: 978-1-5386-2369-5	G.V.P. College for Degree and PG Courses(A)	IEEE
<p>Design and analysis of high gain 2x2 and 2x4 circular patch antenna</p>	<p>Proceedings of 2018 Conference on Signal Processing And Communication</p>	<p>2018 Conference on Signal Processing And Communication</p>		International	4-5 Jan. 2018	Electronic ISBN: 978-1-5386-2369-5	G.V.P. College for Degree and PG Courses(A)	IEEE

arrays with and without air-gap for WLAN applications	ion Engineering Systems (SPACES)	ion Engineering Systems (SPACES)							
Efficient transmission of encrypted images with OFDM system	Proceedings of IEEE International Conference on Power, Control, Signals and Instrumentation Engineering (ICPCSI)	2017 IEEE International Conference on Power, Control, Signals and Instrumentation Engineering (ICPCSI)	International	21-22 Sept. 2017	Electronic ISBN: 978-1-5386-0814-2	G.V.P. College for Degree and PG Courses(A)	IEEE		

Engineering Mechanics		National	2018	93-60155-31-X	G.V.P.College for Degree and PG Courses(A)	Falcon Publishers Hyderabad
General Mechanical Engineering		National	2018	ISBN93-80155-41-7	G.V.P.College for Degree and PG Courses(A)	Falcon Publishers Hyderabad
QFD-Based Ergonomic Design of Drafting Table for Engineering students – A case study		International	2018	ISBN978-981-10-5456-3	G.V.P.College for Degree and PG Courses(A)	
BRAND MANAGEMENT			2017	ISBN: 978-93-5273-405-4	GayatriVidya Parishad College for Degree and PG Courses (A)	MALAYA PUBLISHING HOUSE
BUSINESS ORGANISATION AND MANAGEMENT			2018	ISBN: 978-93-8781-298-7	GayatriVidya Parishad College for Degree and PG	PRAGATI PRAKASHAN, MEERUT, UTTAR PRADES

			Courses(A)	H
AUDITING	2017	ISBN:978-93-85518-20-1	GayatriVidyaParishad College for Degree and PG Courses (AUTONOMOUS)	SHREE PUBLISHING HOUSE
Emotional Language Teaching in English and Hindi :Perspectives & Dimensions Bharateeya samajya Dalit sahitya mein abhivyanjit samvedana 2017	2017	ISBN No:978-81-933370-5-9 PAGE No. 68-72	GayatriVidya Parishad College for Degree and PG Courses (AUTONOMOUS)	Raja Rammohan roy National Agencies

BUSINESS ORGANISATION AND MANAGEMENT			2018	BN: 978-93-8781-298-7	ayatriVidya Parishad College for Degree and PG Courses (AUTONOMOUS)		RAGATI PRAKASHAN, MEERUT,
Mechanical Characterization of Aluminium Metal matrix Composite Reinforced with Aloe Vera powder	Proceedings of International Conference of Materials Processing and Characterization (ICMPC)	International Conference of Materials Processing and Characterization (ICMPC)	International	2017	G.V.P.College for Degree and PG Courses(A)	G.V.P.College for Degree and PG Courses(A)	----
IoT based Air Condition Controller: A Smart AC	Proceedings of National Conference IMPACT organized by CSI Vizag Chapter	National Conference IMPACT organized by CSI Vizag Chapter	National	2018		G.V.P.College for Degree and PG Courses(A)	CSI Vizag Chapter
Pancreatic Cancer Stage Detection using Hybrid Neuro-Fuzzy System	published in the proceedings of 33rd Indian Engineering Congress	33rd Indian Engineering Congress	National	2018		G.V.P.College for Degree and PG Courses(A)	IEI, Udaipur
Fuzzy Rule Based	Published in the proceedings of Seventh International Conference on	Seventh International Conference on Advances in Computer Engineering - ACE 2016, IDES	International	2018	978-81-8487-	G.V.P.College for	Bangalore

Lung Cancer Diagnosis Expert System	Advances in Computer Engineering - ACE 2016, IDES				599-7	Degree and PG Courses(A)	e
Experimental investigation of Thermal Conductivity on Aluminium 6061 Metal Matrix Composite	Proceedings of National Conference on Materials & Manufacturing	National Conference on Materials & Manufacturing	National	2017	G.V.P.College for Degree and PG Courses	G.V.P.College for Degree and PG Courses(A)	----
Optimization of process parameters in wire EDM of HCHCrD2 using RSM-based Multi-objective Genetic Algorithm	Proceedings of International Conference on Contemporary Design and Analysis of Manufacturing and Industrial Engineering Systems(CDAMIES)	International Conference on Contemporary Design and Analysis of Manufacturing and Industrial Engineering systems(CDAMIES)	International	2018	G.V.P.College for Degree and PG Courses	G.V.P.College for Degree and PG Courses(A)	----

S.No	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / international	Year of publication	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
1	A study on promotion of Digital Literacy among Households moving towards India's Digital Revolution		Cashless Economy - Problems and Prospects		National	2017	ISBN:978-81-933393-2-9	Gayatri Vidya Parishad College for Degree	Edupedia India Pvt Ltd

						andPG Courses(A)	
2	Growth of LIC in the life insurance Industry	Global Insurance Practices and Outlook		2017	ISBN 978-93-85817-00-7	Gayatri Vidya Parishad College for Degree andPG Courses(A)	Global Research Society Publications, Hyderabad
3		Recent Trends in Banking and Financial Services	National	2018	ISBN:978-93-88196-00-0	Gayatri Vidya Parishad college for Degree andPG Courses(A)	Shree Publishing House
4		Recent Trends in Banking and Financial Services	National	2018	ISBN: 978-93-88196-00-0	Gayatri Vidya Parishad College for Degree andPG Courses(A)	Himalaya Publishing House

5	Value Management Chain in Marine Fisheries Sector	International	2017	ISBN: 978-620-2-07210-6	Gayatri Vidya Parishad College for Degree and PG courses(A)	Lambert Academic Publishing, Germany,
6	Marketing Management	National	2017	ISBN:978-93-5262-436-2	Aditya Degree College, Visakhapatnam	Himalaya Publishing House
7	Retail Management	National	2018	ISBN:978-93-5273-701-7	Gayatri Vidya Parishad college for Degree and PG Courses(A)	Himalaya Publishing house
8	Talent Management	National	2017	ISBN:978-93-5273-413-9	Gayatri Vidya Parishad College for Degree and PG Courses(A)	Himalaya Publishing House

9	Global Marketing	National	2018	ISBN:978-93-5273-343-9	Aditya Degree College	Himalaya Publishing House
10	E-Commerce	National	2017	ISBN:978-93-5273-344-6	Aditya Degree College	Himalaya Publishing House
11	Medium and Small Enterprises Management	National	2018	ISBN:978-93-5273-733-8	Gayatri Vidya Parishad College for Degree and PG Courses(A)	Himalaya Publishing House
12	Quantitative Methods for Managers	National	2018	ISBN:978-93-5262-497-3	Gayatri Vidya Parishad College for Degree and PG Courses(A)	Himalaya Publishing House
13	Taxation Assessment Year 2017-2018	National	2017	ISBN:978-93-5299-280-5	Gayatri Vidya Parishad College	Himalaya Publishing House

					for Degree and PG Courses(A)	
14	Taxation	National	2017	ISBN: 978-93-5273-367-5	Gayatri Vidya Parishad college for Degree and PG Courses(A)	Himalaya Publishing House
15	Retail Management	National	2017	ISBN: 978-93-5273-701-7	Gayatri Vidya Parishad college for Degree and PG Courses(A)	Himalaya Publishing House (HPH), Hyderabad,
16	Value chain analysis of Marine products in Andhra Pradesh	National	2017	ISBN:978-93-85100-37-6	Gayatri Vidya Parishad college for Degree and P G	Paramount publishing House

						Courses(A)	
17	A Study on Cashless transaction via Paytm on Panshops in Visakhapatnam	Cashless Economy Problems and prospects	National	2017	ISBN:978-81-933393-2-3	Gayatri Vidya Parishad College for Degree and PG Courses(A)	Edupedia India Private Limited

Bibliometrics of the publications during the last five years based on Scopus/ Web of Science – h-index of the Institution during the year 2017-18

Title of the paper	Name of the author	Title of the journal	Year of publication
Investigation on Al6061 Silver Coated Copper Metal Matrix Composite in Pre and Post Heat Treated Condition	Dr. P.V. VINAY	Indian Journal of Science and Technology	2017
Experimental, Cae Evaluation and Optimization of Hard Turning of AISI D3 Tool Steel	Dr. P.V. VINAY	Journal of Mechanical Engineering Research and Developments	2017
Mechanical Characterizati on of Aluminium based metal matrix composite reinforced with Alovera Powder'	Ch. HimaGireesh	Materials Today: Proceedings	2017
Electromagnet ic Shielding Effectiveness of Al6061 Hybrid Metal Matrix Composites	Ch. Hima Gireesh	Journal of Advanced Research in Dynamical and Control Systems - JARDCS	2018
Supplier evaluation and selection through DEA-AHP-GRA integrated approach	Dr. K.G. Durga Prasad	Journal of Uncertain Supply Chain management	2017
Experimental Investigation on Al6061 Silver Coated Copper Metal Matrix Composite Circular Extended Surfaces Pre And Post Heat Treatment	Dr. P.V. VINAY	Journal of Thermal Engineering	2017
Application of Herzberg two-	Dr.VV Devi	IUP Journal of	2018

factor theory model for motivating retail salesforce	Prasad Kotni	Organizational Behavior	
Application of Herzberg two- factor theory model for motivating retail salesforce	Venkates warluKar umuri	IUP Journal of Organizational Behavior	2018

The College takes up consultancy work which amply reflects the faith reposed by the corporate and other organizations

Revenue generated from consultancy during the year 2017-18				
Name of the Consultant	Name of consultancy project	Consulting/Sponsoring agency with contact details	Year	Revenue generated (INR in Lakhs)
The Executive Engineer, A.P.Sarva Siksha Abhiyan	Quality control test for Z.P.H School D.H.Agraharam	The Executive Engineer, A.P.Sarva Siksha Abhiyan	2017	10000/-
B.Krishna Mohan rao	Soil sample for proposed construction of Residential house of G+4 at Lalitha Nagar, Visakhapatnam	B.Krishna Mohan rao	2017	3500/-
Dew Equipment's Pvt Ltd.	Vibrational Analysis of material handling equipment	Dew Equipment's Pvt Ltd.	2018	1,00,000/-

Number of awards and recognition received for extension activities from Government /recognized bodies during the year 2017-18

Name of the activity	Name of the Award/ recognition	Name of the Awarding government/ recognized bodies	Year of award
NSS	Nss Best Programme Officer At State Level	Govt. of Andhra Pradesh State NSS cell	2017
NSS	One Of South India's Youngest, Most Inspiring Teacher	Indian Express Edex 40 Under 40	2017

The College has created a strong linkage with institutions and industries for obtaining internship on-the-job training, Project work and thereupon for placement opportunities. The College since its inception has been maintaining linkage with industry and trying to produce students who are industry and corporate fit. The below mentioned tables show the unflinching support of the industry and corporate sector.

Number of linkages with institutions/industries for internship, on-the-job training, project work, sharing of research facilities etc

Name of the partnering institution/ industry/research lab with contact details	Nature of linkage	Name of the Department
Tata Consultancy Services(TCS)	1. Provides Technical Training To students 2. Provides internships to students	All Engineering programs in the college
Institution Innovation Cell by MHRD	Provides funding for organizing Student Projects/Seminars/Workshops/Conferences	G.V.P.College for Degree and PG Courses
MICGENE LAB	1.Special Technical training to make the students industry-ready 2.Mini Projects 3.Hands on training on the latest equipment used in rDNA technology	Biotechnology Department Faculty and Students

Number of functional MoUs with institutions of national, international importance, other universities, industries, corporate houses etc.

List of CII –Yi Events 2017-18

Young Indians (Yi) is an integral part of CII, formed in 2002 as a PAN India platform for young Indians to realize the dream of a developed nation. Through its programs and initiatives, it reaches out to millions of youth across the country through a network of 43 Chapters with the clarion call to action of ‘We Can, We Will’. Yi holds more than 3000 activities each year under the pillars of Youth Leadership, Nation Building and Thought Leadership, and connects with 19000+ students through its institutional network, ‘Yuva’. Gayatri Vidya Parishad has MOU with Yi in the year 2017-18 and 253 students enrolled for membership.

Organization with which MoU is signed	Name of the institution/ industry/corporate houses	Year of signig MoU	Duration	List the actual activities under each MoU year wise	Number of students/teachers participated under MoUs
CII- Yi(Young Indians)	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	2017	01 Year	https://drive.google.com/open?id=1xmd9o7d7xbdUqV9t92Tn_tFcP_zPsyra	450
CII- Yi(Young Indians)	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	2018	01 Year	https://drive.google.com/open?id=1xmd9o7d7xbdUqV9t92Tn_tFcP_zPsyra	450
Tata Consultancy Services	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	2017	02 years	TAAP Train the students week end days upto 6 weeks	Ist Year - 40 2Nd Year- 40

APSSDC	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	2018	01 yer	Training, Placement assistance	1 st - 100 2 nd - 120 3 rd - 140
FACE Academy	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	2017	01 year	Campus training Partner	200
MICGENE LAB	Gayatri Vidya Parishad College for Degree and PG Courses (AUTONOMOUS)	2017	3 YEARS	<ol style="list-style-type: none"> 1. Special technical training to make the students industry-ready 2. Mini projects 3. Hands on training on the latest equipment used in rDNA technology 	<p>123 Students</p> <p>06 faculty</p>

Infrastructure and Learning Resources

Physical Facilities

The College leaves no stone unturned for providing and establishing the right infrastructure as it supports the academic performance of the students and maintains the tall image of the College. The College governing body decides the budget allocation and quotations are called for from three sources, basing on the quality the best option is chosen. The Heads of the Departments propose the infrastructure requisites and other expenses to be made to the College management every academic year.

Budget allocation for infrastructure augmentation, excluding salary year wise during last five years (INR in lakhs)

The budget allocation for the year 2017-18 is Rs. 530 lakhs and the budget utilization for the same year is Rs. 529 lakhs. The total expenditure excluding salary for the year 2017-18 is Rs. 1474.16lakhs.

Collection of rare books, manuscripts, special reports or any other knowledge resource for library enrichment for the year 2017-18 :

The library has membership for E-journals and the subscriptions for the same are IEEE, EBSCO, INFLIBNET, DELNET and NDL. The number of e-resources with full text access is 202 for Global Information systems Technology Pvt. Ltd., 342 for EBSCO Information Services Pvt. Ltd., over 6,000 for Information and Library Network Centre and over 5,000 for Developing Library Network. E Shodhsindhu and Shodhaganga are open source database which is free to all. The number of e-resources with full text access under E-Books is 105 for EBSCO Information Services India Pvt. Ltd., 3,00,000 for Information and Library Network Centre and 7,00,000 for National Digital Library. The number of e-resources with full text access under Database is 202 for EBSCO Information Services India Pvt. Ltd. (IEEE) and 342 for EBSCO Information Services India Pvt. Ltd. (EBSCO). Remote accesses facility is provided for the above mentioned subscriptions.

Average annual expenditure for purchase of books and journals during the year (INR in lakhs)

The average expenditure for purchase of books and journals during the year 2017-18 is Rs. 23.16lakhs.

IT Infrastructure

Institution frequently updates its IT facilities including Wi-Fi. the total number of systems purchased in the 2017-2018 were 77 for the purpose of Central Library, Examination Cell, Digital Library, for office purpose in Degree campus and for CSE Department. A D-link Router too was purchased in the year 2018 for the purpose of Wi-Fi. Expenditure incurred on maintenance of physical facilities and academic support facilities excluding salary component during the year 2017-18 is 91.77 lakhs.

Institutional values

A High Quality of academic excellence intertwined with value based education provides positive outcomes for the students by way of developing / designing the suitable curriculum to meet the contemporary Industrial and social requirements through effective teaching and learning methodology blended with ethical values. It outlines/indicates the institution's commitment to academic performance expected of students. The Structured induction of the student into the curriculum enables to visualize the career opportunities and approach towards achieving them.